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(ITU) للاتصالات الدولي الاتحاد في والمحفوظات المكتبة قسم أجزاء الضوئي بالمسح تصوير نتاج (PDF) الإلكترونية النسخة هذه والمحفوظات المكتبة قسم في المتوفرة الوثائق ضمن أصلية ورقية وثيقة من نفألاً.

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World Telecommunication Day

On 17 May 1999, luminaries from all sectors of activity met at the ITU headquarters to debate the issues surrounding electronic commerce, the theme chosen to mark this year's World Telecommunication Day. In particular, the half-day seminar focused on the requirements for implementing electronic commerce in developing and least developed countries. At the heart of the presentations from keynote speakers and the inter-

active session which ensued were policy and regulatory issues; questions of information technology; payment systems such as VISA; intellectual property, copyrights, patents, trademarks; trade and commerce and the role of the private sector. The seminar ended with the signing of a partnership agreement on the project known as "Electronic Commerce for Developing Countries", between ITU, the World Trade Center (Geneva) and WISeKey SA.



ITU Secretary-General, Yoshio Utsumi (centre), delivering his World Telecommunication Day message. On the left is Hamadoun Touré, Director of the Telecommunication Development Bureau (BDT), who also made introductory remarks. On the right is Pierre Gagné (BDT), moderator of the seminar

(ITU 990028)

Roberto Blois, ITU Deputy Secretary-General, during the opening session

(ITU 990029)

Photos: A. de Ferron



ELECTRONIC COMMERCE

Presentations from keynote speakers

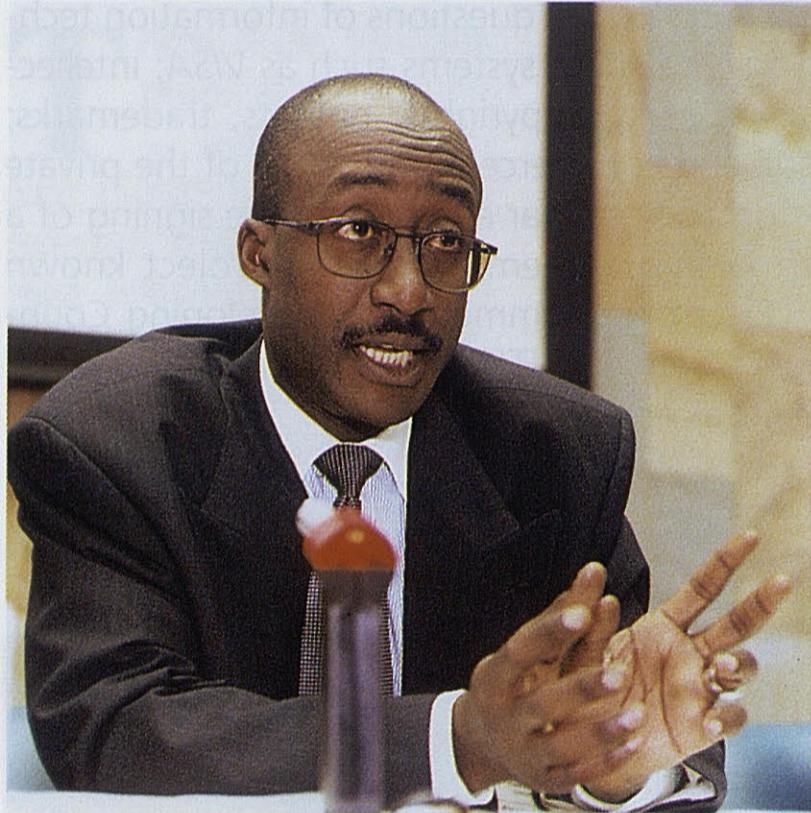
Lucio Goelzer, retired Chief of ITU's Information Services Department

Basics of electronic commerce (definition, models, requirements and benefits) and the role of ITU

▼ Alexander Ntoko, BDT

Electronic Commerce for Developing Countries (EC-DC) — A special ITU development initiative to assist these countries to become global players in electronic commerce

(ITU 990030)



▲ Philippe Doubre, World Trade Center (Geneva)

Impact of electronic commerce on trade in developing countries. Role of the private sector

(ITU 990032)

▼ Franco Meisner, VISA

Status of technology (network payment systems) available in developing countries from VISA and its partners and the requirements for businesses and financial institutions to use this technology. How can VISA facilitate the use of its network payment systems?

(ITU 990031)



▲ Lee Tuthill, World Trade Organization (WTO)

How can electronic commerce enhance trade in developing countries? How will it affect existing trade relationships with developed countries?

(ITU 990033)

ELECTRONIC COMMERCE



▲ Christopher Gibson, World Intellectual Property Organization (WIPO)

Intellectual property, copyrights, patents and trademarks

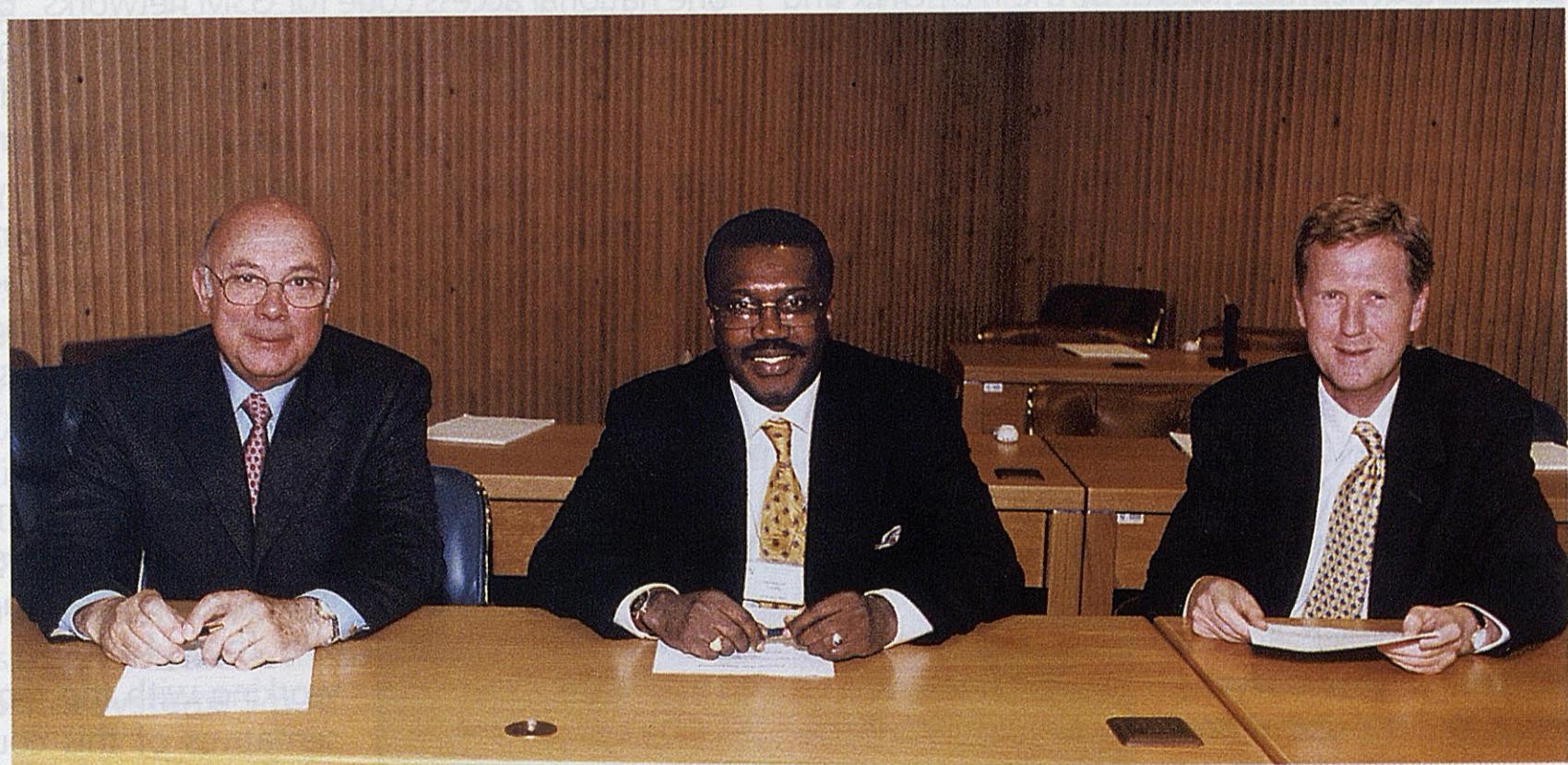
(ITU 990034)



▲ Ben Petrazzini, Strategic Planning Unit (ITU)

Telecommunication development for electronic commerce: operational, policy and regulatory issues

(ITU 990035)



Signing of a partnership agreement on electronic commerce between ITU, the World Trade Center (Geneva) and WISEKey SA. From left to right: P. Doubre, H. Touré and Malcolm Hutchison (WISEKey)

(ITU 990036)

Photos: A. de Ferron