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(ITU) للاتصالات الدولي الاتحاد في والمحفوظات المكتبة قسم أجراه الضوئي بالمسح تصوير نتاج (PDF) الإلكترونية النسخة هذه والمحفوظات المكتبة قسم في المتوفرة الوثائق ضمن أصلية ورقية وثيقة من نقلاً

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tions in Europe, tempered by the pragmatism of users. The completion of the Single Market will provide a unique opportunity for companies in Europe to overcome many of the national differences that have until recently divided and segmented the European market. Communications provide the enabling mechanism to exploit this opportunity. Contents include: Europe-towards 1992; ISDN in Europe; intelligent networks: technology and markets; the evolution of optical fibre: broadband to local loop; EUTELSAT: the European

regional satellite system, present and future; where will satellites win in the 1990s? the role of satellites in the ISDN era; the growth of pan-European paging services; land mobile communications by satellite; open network provision; the role of managed data networks in Europe; European land mobile markets: the latest research results; optical fibre versus satellite: tradeoffs in transmission media; promoting European communications: the role of the European Community; completing the internal market for information technology and

telecommunications; standards and the role of ETSI; what will the liberalised telecommunications market in Europe mean to the USA? a view from the Japanese industry; the evolution of IBM's European network towards 1992; communications at BMW, the story so far and a view of the future, etc.

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17 May 1990

World Telecommunication Day

"Telecommunications and industrial development

TUNISIA

The Minister of Communications announces a three-year programme

On 17 May 1990, World Telecommunication Day was followed with great interest in Tunisia. The theme this year was "Telecommunications and industrial development".

Mr Sadok Rabah, Minister of Communications, presided over a ceremony in his department, at which Mr Slim Enneïfer, Director at the Directorate General of Telecommunications, spoke on the 1990 theme, laying particular emphasis on the importance of the role of telecommunications in industrial, cultural and social development.

Commenting on the World Telecommunication Day theme, the Minister said that industrial development was no longer dependent merely on "cheap labour and tax benefits, but also on free circulation and less State control over certain sectors and activities in transport and telecommunications".

He also announced the launch of a three-year programme to install 7000 lines with electronic switching and 900 rural telephone lines.

There followed a debate, in which several high ranking officials from the Ministry drew attention to the need for improved co-ordination between the administration and the sector's equipment and material requirements, for a more rational use of "Tunisian gray matter", i.e. engineers, and for more research in telecommunications.

World Telecommunication Day 1990 received good coverage in the press, on radio and television.

The headlines of articles published on the occasion included:

- World Telecommunication Day: the important role of industry for development in the sector
- Two new offices may be set up to improve services
- Telecom, a condition for develop-
- Telecommunications: plan to install electric telephones throughout the country.
- -United Nations Information Centre, Tunis.