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**8<sup>TH</sup> WORLD TELECOMMUNICATION/ICT INDICATORS MEETING**  
**24-26 November 2010**  
**CICG, Geneva, Switzerland, Rooms 3&4**

**Final Agenda**

Wednesday, 24 November 2010	
08.00 – 09.30	<i>Delegates Registration in ITU Montbrillant Building</i>
09.30 – 11.00	<b>Opening</b> <ul style="list-style-type: none"><li>✓ Mario Maniewicz, Chief, Policies and Strategies Department, ITU/BDT</li><li>✓ <b>Chair of the WTIM:</b> Lamia Chaffai Sghaier, Secretary of State for information, Internet and free software, Ministry of Communication Technologies, Tunisia</li><li>✓ Sami Al Basheer Al Morshid, Director, ITU/BDT</li></ul> <b>Keynotes</b> <ul style="list-style-type: none"><li>✓ Jirawan Boonperm, Permanent Secretary, MICT, Thailand (statement delivered by Sureerat Santipaporn, Chief, ICT Statistics, National Statistical Office)</li><li>✓ <b>The importance of ICT data to measure its economic impact</b> Raul Katz, Director, Business Strategy Research, Columbia Business School</li><li>✓ <b>Making sense of the world: how ICT indicators support business strategies</b> Ilkka Lakaniemi, Director, Business Environment Strategy, Nokia Corporation</li></ul> <b>Introduction</b> <ul style="list-style-type: none"><li>✓ Susan Teltscher, Head Market Information and Statistics Division, ITU/BDT</li></ul>
<b>11.00 – 11.15 Coffee break</b>	
11.15 – 12.30	<b>Session 1: Measuring ICT impact – joint ITU/OECD/EU session</b> <b>Moderator:</b> Susan Teltscher, Head, Market Information and Statistics Division, ITU/BDT <ul style="list-style-type: none"><li>✓ <b>Measuring the economic impact of ICTs: an overview</b> Vincenzo Spiezia, Head, Information and Communication Technologies Unit, Directorate for Science, Technology and Industry, OECD</li><li>✓ <b>The impact of ICT on growth and competitiveness in Europe</b> Lucilla Sioli, Head, Economic and Statistical Analysis Unit, DG Information Society and Media, European Commission</li><li>✓ <b>The economic impact of ICT and intangibles: what do we know, what do we need to know?</b> Jonathan Haskel, Professor of Economics, Imperial College Business School, London</li><li>✓ <b>Open discussion</b></li></ul>
<b>12.30 – 14.30 Lunch break</b>	

14.30 – 16.00	<b>Session 2: Measuring ICT impact (Continued)</b> <b>Moderator:</b> Raul Katz, Director, Business Strategy Research, Columbia Business School <ul style="list-style-type: none"> <li>✓ <b>Measuring the impact of broadband: employment effects</b> Jonathan Liebenau, Reader in Technology Management, London School of Economics</li> <li>✓ <b>Mobiles, connectivity and growth</b> Kalyan Dasgupta, Principal, Berkeley Research Group (UK)</li> <li>✓ <b>Mobile phones and economic development in Africa</b> Isaac Mbiti, Assistant Professor, Department of Economics, Southern Methodist University</li> <li>✓ <b>Open discussion</b></li> </ul>
16.00 – 17.30	<b>Session 3: Measuring household ICT access and individual ICT use</b> <b>Moderator:</b> Alexandre Barbosa, Head, Center of Studies on Information and Communication Technologies, Brazilian Network Information Center, Brazil <ul style="list-style-type: none"> <li>✓ <b>Progress in measuring household ICT access and individual ICT use</b> Doris Olaya, Statistician, Market Information and Statistics Division, ITU/BDT</li> <li>✓ <b>Recent developments in measuring individual ICT use: online activities, Internet security</b> Albrecht Wirthmann, Head of Section, Information Society Statistics, Eurostat</li> <li>✓ <b>Measuring broadband Internet access in households</b> Gerardo López Sánchez, Director, Science and Technology Statistics, INEGI, Mexico</li> <li>✓ <b>Open discussion</b></li> </ul>
17.30 – 18.30	<b>Reception in CICG</b>

### Thursday, 25 November 2010

09.30 – 11.00	<b>Session 4: ICT infrastructure and access indicators</b> <b>Moderator:</b> Michelle Park, Senior Researcher, Korea Association of ICT Promotion (KAIT) <ul style="list-style-type: none"> <li>✓ <b>Report of the Expert Group on Telecommunication/ICT Indicators (EGTI)</b> Christian Madsen, Head of Section, National IT and Telecom Agency, Denmark and Chair of the ITU Expert Group on Telecom/ICT Indicators (EGTI)</li> <li>✓ <b>ITU Handbook for the collection of administrative data on telecommunication/ICT services</b> Esperanza Magpantay, Senior Statistician, Market Information and Statistics Division, ITU/BDT</li> <li>✓ <b>Open discussion</b></li> </ul>
11.00 – 12.30	<b>Session 5: ICT infrastructure and access indicators (continued)</b> <ul style="list-style-type: none"> <li>✓ <b>The OECD broadband indicators: experience from data collections</b> Frederic Bourassa, Statistician, Information, Communications and Consumer Policy Division (ICCP), OECD</li> <li>✓ <b>European Commission broadband data</b> Miguel Gil-Tertre, Economist, DG Information Society and Media, European Commission</li> <li>✓ <b>Broadband measurement in Egypt: success story and challenges ahead</b> Nagwa El-Shenawy, Director, Information Center, Ministry of Communication and Information Technology (MCIT), Egypt</li> <li>✓ <b>Wireless broadband: counting subscriptions, Malaysia's experience</b> Koay Hock Eng, Head, Statistics and Knowledge Resource Department, Malaysian Communications &amp; Multimedia Commission</li> <li>✓ <b>Open discussion</b></li> </ul>
<b>12.30 – 14.30 Lunch break</b>	

	14.30 – 16.00	<b>Session 6: Partnership on Measuring ICT for Development: Measuring e-government</b> <b>Moderator:</b> Torbjörn Fredriksson, Chief, ICT Analysis Section, Division on Technology and Logistics, UNCTAD <ul style="list-style-type: none"> <li>✓ <b>Update on recent developments on the Partnership on Measuring ICT for Development</b> Mariana Balboni, Coordinator, Observatory for the Information Society in Latin America and the Caribbean (OSILAC), ECLAC</li> <li>✓ <b>Statistics on e-government</b> Virginia Balea, Acting Director, Structural Business Statistics Directorate, National Institute of Statistics, Romania</li> <li>✓ <b>E-government indicators – presentation of proposed Partnership core list of indicators</b> Makane Faye, Senior Regional Advisor, Coordinator, e-Applications, UNECA</li> <li>✓ <b>Open discussion</b></li> </ul>
	16.00 – 17.30	<b>Session 7: Partnership on Measuring ICT for Development (continued): Measuring the WSIS targets</b> <ul style="list-style-type: none"> <li>✓ <b>Measuring the WSIS targets – presentation of proposed Partnership list of indicators</b> Vanessa Gray, Senior ICT Analyst, Market Information and Statistics Division, ITU/BDT</li> <li>✓ <b>Indicators for linguistic diversity on the Internet: the way forward (WSIS target 9)</b> Daniel Pimienta, Funredes and Mayaa</li> <li>✓ <b>Estimating Internet users (WSIS target 10)</b> Helani Galpaya, Chief Operating Officer, LIRNEasia</li> <li>✓ <b>Open discussion</b></li> </ul>
<b>Friday, 26 November 2010</b>		
	09.30 – 11.00	<b>Session 8: Measuring child online safety</b> <b>Moderator:</b> Souheil Marine, Head, ICT Applications and Cybersecurity Division, ITU/BDT <ul style="list-style-type: none"> <li>✓ <b>Measuring child online protection: statistical framework and indicators</b> Susan Teltscher, Head, Market Information and Statistics Division, ITU/BDT</li> <li>✓ <b>Measuring online risks encountered by children: the EU Kids Online survey</b> Sonia Livingstone, Professor of Social Psychology and Head of Department, Media and Communications, London School of Economics</li> <li>✓ <b>Cyber Peace Initiative: Egypt's e-safety profile</b> Nevine Tewfik, Director, Research and Strategies, Information Infrastructure Division, Ministry of Communications and Information Technology (MCIT), Egypt</li> <li>✓ <b>ICT Kids 2009 survey - Brazil</b> Juliano Cappi, Senior Information Analyst, Center of Studies on Information and Communication Technologies, Network Information Center, Brazil</li> <li>✓ <b>Open discussion</b></li> </ul>
	11.00 – 12.30	<b>Session 9: Measuring ICT and climate change</b> <b>Moderator:</b> Reinhard Scholl, Deputy Director, ITU/TSB <ul style="list-style-type: none"> <li>✓ <b>Quantifying the impact of ICTs on climate change</b> Keith Dickerson, Director, Climate Associates Ltd and Chair of ITU-T SG5 WP3</li> <li>✓ <b>Evaluating the carbon-reducing impacts of ICT</b> Daniela Torres, Telefonica and member of GeSI (Global e-Sustainability Initiative)</li> <li>✓ <b>Climate change: the contribution of telecommunications</b> Ewan Sutherland, Research Associate, LINK Centre, University of Witwatersrand</li> <li>✓ <b>Open discussion</b></li> </ul>
<b>12.30 – 14.30 Lunch break</b>		
	14.30 – 16.00	<b>Concluding Session</b> <ul style="list-style-type: none"> <li>✓ <b>Draft summary and conclusions of the meeting</b> Lamia Chaffai Sghaier, Secretary of State for information, Internet and free software, MCT, Tunisia</li> <li>✓ <b>Closing and the way forward</b> Mario Maniewicz, Chief, Policies and Strategies Department, ITU/BDT</li> </ul>