



## 10th World Telecommunication/ICT Indicators Meeting (Bangkok, 2012)

### Speeches

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**10<sup>th</sup> World Telecommunication/ICT  
Indicators Meeting (WTIM-12)  
Bangkok, Thailand, 25-27 September 2012**



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***Contribution to WTIM-12 session***

**Document C/1-E  
25 September 2012**

**English**

**SOURCE:** ITU

**TITLE:** Opening remarks by Brahima Sanou, Director, ITU/BDT

**10<sup>TH</sup> WORLD TELECOMMUNICATION/ICT INDICATORS MEETING (WTIM)**  
**25-27 September 2012**  
**Bangkok, Thailand**

**Opening remarks by Brahima Sanou, Director, ITU/BDT**

Your Excellency Group Captain, Anudith Nakornthap, Minister of Information and Communication Technology  
Thailand

Excellences, Ministers

Permanent Secretary of MIC TMs. Jarawan Boonperm

Distinguished delegates

Ladies and gentlemen

On behalf of ITU, it is my great pleasure to welcome you to the 10th ITU World Telecommunication/ ICT Indicators Meeting. From the outset, I would like to sincerely thank the Thai Government for hosting this meeting and providing us with excellent facilities.

Ladies and Gentlemen,

As we meet here today, the world is riding on a high ICT wave that has seen sustained growth in the sector and improved access across the globe. Our data show that there are now more than 6 billion mobile cellular subscriptions worldwide and by 2013 it is likely that there will be almost one mobile subscription per every inhabitant in the world.

More than 90% of the world's population now lives within range of a mobile cellular signal. Mobile-broadband uptake is also increasing as rapidly as 40% over the past year. I must however note that the prices for ICT services – especially broadband - remain relatively high in many low-income countries.

Distinguished participants,

Ladies and gentlemen,

Looking at the programme of this year's WTIM, you might have all noticed that there is a new feature. I have taken the initiative to feature a **high-level segment** which brings together Ministers, Director-Generals of both the national Telecommunication Regulatory Agencies and Statistical Offices. The aim is to provide an opportunity to address policy issues for better coordination in data collection and processing between the

telecommunication authorities and statistical offices to avoid duplication of effort and resources. Today's high-level panel has an impressive and diverse number of experts.

I am pleased to note that this year's WTIM will also focus on a range of important infrastructure measurement issues such as those related to broadband, digital broadcasting, data traffic and network capacity. Our Expert Group on Telecommunication/ICT Indicators has already been working for the last two days here in Bangkok, to prepare some of the substantive discussions and I would like to thank all of you who have participated and actively contributed to the Expert Group.

This year's meeting will include discussions on measuring Internet usage in addition to measuring ICT infrastructure. The rationale behind this is that if people cannot use and benefit from ICTs, there will be no positive impact on their wellbeing and economic growth.

One topic that is close to my heart concerns gender and ICT. There is a vast unused potential of girls and boys as well as young women and men throughout the world. We need to ensure that they can tap into the potential of ICT for their future careers and life. We need more and better data particularly on women and girls in ICT and the discussion scheduled for Thursday on this issue will be critical to improving future data availability in this regard.

Excellency,

Ladies and gentlemen,

ICT indicators are a core element of the review process of the World Summit on the Information Society. ITU was requested to lead in the preparation for the review the implementation of the WSIS outcomes in 2014 together with other partners. I would like to take this opportunity to thank other international organizations with whom we closely cooperate under the framework of the Partnership on Measuring ICT for Development. The joint session with the Partnership tomorrow on WSIS+10 will yet be another step forward towards accomplishing this goal successfully.

Given the increasing importance of WTIM particularly with the introduction of the High –Level-Segment, time has come to change the name of the vent from meeting to Symposium. I hereby formally propose to you to call it from now on **World Telecommunication/ICT Indicators Symposium**.

Sound indicators are the basis for shaping the world of tomorrow. I am pleased to inform you that ITU will be launching the “Measurement of the Information Society” Report on 11 October 2012 in all the regions. This authoritative report contains a wealth of information. Please do not miss it.

Inclosing I would like to reiterate our deepest appreciation to Your Excellency and through you to the Government and the people of Thailand for the warm welcome and congratulate you all who have been participating and contributing to this great event.

I thank you

**10<sup>th</sup> World Telecommunication/ICT  
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Bangkok, Thailand, 25-27 September 2012



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***Contribution to WTIM-12 session***

**Document C/2-E  
28 September 2012**

**English**

**SOURCE:** Ministry of Information and Communication Technology, Thailand

**TITLE:** Opening remarks by H.E. Anudith Nakornthap, Minister of Information and Communication Technology, Thailand

**Opening Address**

**By**

**H.E. Group Captain Anudith Nakornthap**

**Minister of Information and Communication Technology  
Thailand**

**At**

**10<sup>th</sup> World Telecommunication/ICT Indicators Meeting**

**25 - 27 September 2012**

**Centara Grand and Bangkok Convention Centre at Central World  
Bangkok, Thailand**

**Mr. Brahima Sanou, Director of  
Telecommunication Development Bureau of  
ITU,**

**Mrs. Jirawan Boonperm, Permanent Secretary of  
Ministry of Information and Communication  
Technology of Thailand and Chairperson of  
this meeting,**

**Dr. Eun-Ju Kim, ITU Regional Director for Asia  
and the Pacific,**

**Dr. Cosmas Zavazava, Chief of Project Support  
and Knowledge Management Department of  
ITU**

**Excellencies,**

**Distinguished delegates,**

**Ladies and Gentlemen,**

It is a great honour for me to welcome all of you to the Tenth World Telecommunication and ICT Indicators Meeting and to give an opening address for this meeting.

/At the outset...



At the outset, I would like to express, on behalf of the Royal Thai Government and the Thai people, our profound appreciation to ITU for trusting in Thailand's potential and accepting our offer to host this year's WTIM. Our sincere thanks also go to the various partner organizations, distinguished experts on telecom and ICT indicators and all the speakers for their valuable collaboration and support to make this significant forum possible.

This meeting provides a unique platform for bringing together ICT ministries, telecom regulators, national statistical agencies and related international organizations to discuss telecom and ICT statistics and share effective practices and ways to address challenges in the production and application of data and statistics specific to the telecom and ICT sector.

It gives me great pleasure to see that this meeting attracts a large number of participants from a hundred of ITU Member States, international organizations and local participants from public, private, and academic sectors. The high level of interest for this forum proves that information sharing at the international level is needed in order to improve the work of national agencies pertaining to telecom and ICT statistics and indicators.

/Distinguished...

## **Distinguished delegates,**

As a telecom and ICT policy-making body, the Ministry of ICT of Thailand realizes the importance of indicators and statistical data as useful tools to benchmark and assess the use of ICT for country development in different aspects, be it economy, trade and commerce, education, public services and so on. Thailand is currently pursuing the goal of becoming an inclusive information society under the initiative called ‘Smart Thailand’ led by Ministry of ICT. The objective is to bridge the existing digital divide and to promote the use of ICT as an engine for social and economic development.

The implementation of this ambitious project reminds us of how important the evidence-based ICT policy making is. In order to achieve nation-wide development, we must have reliable and comprehensive data and indicators that accurately reflect the current landscape of ICT development and particularly its outreach to different population sections.

We found that traditional practices in collecting data can no longer respond effectively to the present need of policy makers for data and indicators related to ICT development at the individual level that take into

/account...

account aspects of geography, age, gender, income and more. And missing data on the application of ICT in sectors such as education, business, government, or health makes it difficult for the government to identify the contribution of ICT in these sectors as well as the appropriate way forward if we wish to make progress.

While I was preparing myself for this meeting, I took an overview of the meeting documents available on the ITU website and found that ICT policy makers in many countries are facing just the same difficulties as Thailand. Then I did some research out of curiosity on the work of ITU in the field of data and statistics and found this interesting information on the “Partnership on Measuring ICT for Development” which brings together a dozen of international organizations to collaborate towards internationally comparable and reliable ICT statistics. I find the work of this Partnership provides a very useful and practical guidance for statistical agencies especially the core lists of ICT indicators that they develop and maintain.

I therefore encourage the Partnership to continue this coordinated international efforts for the sake of all stakeholders in this sector. I would also like to recommend that statistical agencies base their data collection programmes on these comprehensive core lists of ICT indicators.

/Distinguished...

**Distinguished delegates,**

I have to say that this meeting is a very promising one. On one hand, we have a meeting agenda and presentators. You may see from the agenda that ITU has taken care to include ongoing and emerging issues that have increasing impact on telecom and ICT development. In addition, this Year's WTIM will feature the "High-level Panel on National Coordination of ICT Statistics". And on the other hand, we have this gathering of international delegates involved in the production, dissemination, analysis, and application of telecom and ICT indicators from concerned agencies. I am confident that this combination will foster substantive exchange of information and views over the next three days. I also look forward to the outcomes of the meeting that will serve as guidance for our future work in this area.

**Dear Delegates,**

Let me close my address by thanking all of you in advance for your active contribution to the success of this year's WTIM. Last but not least, as the host of this meeting, I take this opportunity to wish all of you an enjoyable stay in Bangkok and hope that you will be impressed by the Thai culture and warm hospitality of the local people.

Thank you.

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**10<sup>th</sup> World Telecommunication/ICT  
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Bangkok, Thailand, 25-27 September 2012



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***Contribution to WTIM-12 session***

**Document C/34-E  
27 September 2012**

**English**

**SOURCE:** Ministry of Information and Communication Technology, Thailand

**TITLE:** Opening statement by Jirawan Boonperm, Permanent Secretary, MICT, Thailand

**10<sup>th</sup> World Telecommunication/ICT Indicators Meeting**

**Opening Statement by**

**Mrs. Jirawan Boonperm, Permanent Secretary, MICT, Thailand**

**25 September 2012**

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**His Excellency Group Captain Anudith Nakornthap,  
Minister of Information and Communication  
Technology, Thailand**

**Mr. Brahima Sanou, ITU Director of the  
Telecommunication Development Bureau**

**Dr. Eun-ju Kim, ITU Regional Director for Asia and  
the Pacific**

**Dr. Cosmas Zavazava, Chief of Project Support and  
Knowledge Management Department of ITU**

**Excellencies,**

**Distinguished Participants,**

**Ladies and Gentlemen,**

It is a great honor for me to be the chair of this  
important meeting and to steer you in the next

/three days...

three days into different sessions of the meeting which will be attentively addressed and discussed in order to provide substantive guidance for the benefit of the global ICT indicator.

As the Minister mentioned, the Ministry of Information and Communication Technology of Thailand is fully aware of the necessity to have well-defined indicators that encompass all aspects of telecom and ICT sector. Therefore, we attach great importance to hosting this forum and hope for its successful outcomes.

I would like to take this opportunity to express my sincere appreciation to the various Administrations, regulators, statistics experts, institutions, operators as well as international organizations, who are all here in this meeting to further refine and develop concepts around the area of indicators.

/ To close...

To close my remarks for this opening session, I would like to seek your valuable support for exchanging and discussing on the issues that will be touched upon over the next three days, with a view to enhancing the telecom and ICT measurement agenda for the benefit of all stakeholders in this sector and our society in general. I am certain that I can count on your continued support!

Thank you very much.

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**10<sup>th</sup> World Telecommunication/ICT  
Indicators Meeting (WTIM-12)**  
Bangkok, Thailand, 25-27 September 2012



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***Contribution to WTIM-12 session***

**Document C/36-E  
18 October 2012**

**English**

**SOURCE:** ITU

**TITLE:** Introduction to the WTIM 2012 by Cosmas Zavazava, Chief of Project Support and Knowledge Management Department, ITU/BDT

# 10<sup>th</sup> WORLD TELECOMMUNICATION/ICT INDICATORS MEETING

25-27 SEPTEMBER 2012

BANGKOK, THAILAND

Statement by

Dr. Cosmas Zavazava

Chief, Project Support and Knowledge Management Department

International Telecommunication Union

Distinguished delegates

Ladies and gentlemen

Once again, welcome to WTIM 2012. It is my profound pleasure and privilege to address you this morning. As you recall, WTIM-2011 was hosted by the ICT Agency of Mauritius. The meeting adopted a number of recommendations with respect to future work on ICT statistics. My aim is to recap and to report on the progress made in implementing the recommendations.

1. **Expert Group on Telecommunication/ICT Indicators (EGTI):** I am pleased to inform you that since WTIM 2011, EGTI was at work leading to this meeting through the online discussion forum. EGTI's membership has grown to over 300 members representing more than 100 countries, several international organizations and

private sector members. The group's discussions focused on topics identified in Mauritius that include **measuring broadband capacity, data traffic, quality of service, investment and revenue indicators**.

2. **Change of Chairmanship of the EGTI**: In the interim, the then Chair of EGTI, Mr. Hock Eng. Koay from the Malaysian Communications and Multimedia Commission retired. Mr. Iñigo Herguera from CMT Spain, assumed the Chairmanship of the Group. He thus chaired the EGTI 2012 here in Bangkok during the past two days. We will hear from him when he reports on the outcome of that meeting in upcoming sessions of the WTIM.
3. **Expert Group on Household Indicators (EGH)**: WTIM 2011 also recommended that a new Expert Group should be established to revise the household ICT indicators and the ITU Manual for Measuring ICT Access and Use by Households and Individuals. The EGH was thus established in May 2012 and already started its work. The group's membership has already grown to 97 representing 45 countries. Chair of the EGH, Mr. Alexandre Barbosa from Brazil, will report on the work of the Group later on during WTIM.
4. **Partnership on Measuring ICT for Development**: WTIM-2012 recommended that ITU should continue working with other international and regional organizations. ITU continues to be an active member of the Partnership on Measuring ICT for Development. Yesterday, a meeting by partners who are attending the WTIM was held. **If I may add**: One of the important areas of the work of the Partnership, and ITU concerns the assessment of the World Summit on the Information Society

outcomes. This is all the more important with the upcoming WSIS+10 Review which will call for reporting on the implementation of WSIS outcomes. At this year's WSIS Forum held in May in Geneva, the Partnership presented its roadmap for the WSIS+10 review. The Partnership plans to present a major report in 2014.

Further, the partnership attended the UN Statistical Commission meeting in New York. The Commission is the highest UN authority when it comes to statistics. The Partnership, under the leadership of ITU, submitted a substantive report to the Commission on the subject of ICT statistics. The UN Statistical Commission, in its final decision, fully endorsed the revised and extended core list of ICT indicators and asked the Partnership to continue reviewing the indicators in light of rapid technological advances and wide use of ICT technology.

5. **Embracing New Tools:** ITU is continuously revamping the ICT Eye public website with the aim of enhancing data collection and dissemination. ITU recently entered into an agreement with Google paving way for the dissemination of some of ITU data via their Pedometer (PDE). We will showcase these online technologies later this week.
6. **ITU Activities:** Since WTIM 2011, ITU released a number of statistical publications that include:

- **The annual Yearbook of Statistics.**
- **The “Little Data Book on ICT 2012”,** a joint statistical publication by ITU and the World Bank.

- **The WTI database** which was released in June 2012.
- **The Measuring the Information Society Report 2012** will be launched on 11 October 2012. This report features two well-known benchmarking tools, [the ICT Development Index \(IDI\)](#) and [the ICT Price Basket \(IPB\)](#).

In his statement this morning, the Director of the BDT highlighted that we have introduced some new features to this year's WTIM. The high-level panel that will follow immediately is a clear indication of where we are heading. The idea is to make this event a [trailblazer](#), a [beacon](#) and a [barometer](#) on developments in the ICT Sector as we move towards the Knowledge Society.

Distinguished Guests,

Ladies and Gentlemen,

I may as well end here. End here with the words: the introduction into the WTIM and its subsequent conferences of a [High-Level Panel](#), from which we shall shortly hear, underlines our determination to ensure that [national coordination](#) in [data collection](#) and [processing](#) becomes a reality.

I thank you.