

#### 11th World Telecommunication/ICT Indicators Symposium (Mexico City, 2013)

## <u>Presentations – Part I</u>

This PDF is provided by the International Telecommunication Union (ITU) Library & Archives Service from an officially produced electronic file.

Ce PDF a été élaboré par le Service de la bibliothèque et des archives de l'Union internationale des télécommunications (UIT) à partir d'une publication officielle sous forme électronique.

Este documento PDF lo facilita el Servicio de Biblioteca y Archivos de la Unión Internacional de Telecomunicaciones (UIT) a partir de un archivo electrónico producido oficialmente.

عجر ينوركتال فملنم ةذخوما يهو تاظوفحمواله قمكتبال قسم ، (ITU) تصالالاتليلوالد ادحتالا نم قممقد PDF قسنبه قخسناله ذه الميرسة دادهعل

本PDF版本由国际电信联盟(ITU)图书馆和档案服务室提供。来源为正式出版的电子文件。

Настоящий файл в формате PDF предоставлен библиотечно-архивной службой Международного союза электросвязи (МСЭ) на основе официально созданного электронного файла.

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/3-E 5 December 2013 English

SOURCE: ITU

TITLE: Launch of the 2014 Manual for Measuring ICT Access and Use by Households and

Individuals



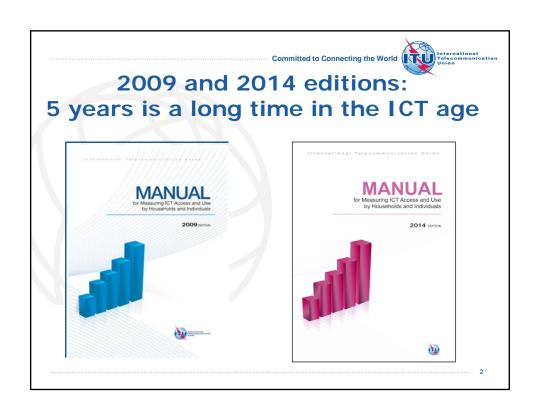


# 11th World Telecommunication/ICT Indicators Symposium (WTIS) Mexico City, 4-6 December 2013

#### Launch of the

2014 Manual for Measuring ICT Access and Use by Households and Individuals

Susan Teltscher
Head, ICT Data and Statistics Division
International Telecommunication Union





## Why revised Manual?

- Changes in technologies, devices, use of ICTs; emergence of smartphones and tablets
  - Revisions of the Partnership core ICT household indicators
- Feedback from NSOs and other users of the ITU Manual and the Partnership core ICT indicators publication
  - Inputs received during delivery of training courses and from EGH members
- Revisions made in the indicators included in the ITU Handbook for the collection of administrative data on telecommunication/ ICT (2011)

3



### Main purpose of the Manual

- To assist countries to measure ICT access and use by households and individuals
- To ensure the production of high quality and internationally comparable data
- For the collection of ICT statistics through household surveys (standalone ICT surveys or ICT questions or modules added to existing surveys) or censuses
- Target audience: Official ICT data producers, statisticians, National Statistical Offices



## **Revision process**

- 2012-13: two rounds of complete revisions (consultants)
- Comments from EGH forum
- Outcomes of EGH meeting (June 2013, Brazil)
- Last round of revisions (consultant)
- Launch at WTIS 2013 (5 December 2013, Mexico)

5



### What is new in the 2014 edition?

- Complete revision of core indicators and change in the presentation of the indicators
- Updated definitions, classifications and examples
- Creation of tables for each core indicator and complementary information such as:
  - definitions of technical terms; clarifications and methodological issues; model questions; disaggregation and classifications; core indicator calculation; and policy relevance.
- Expansion on conceptual framework and international work carried out on ICT measurement



#### What is new in the 2014 edition?

- More emphasis on national coordination of ICT statistics (new Chapter 2)
- More emphasis on collection of ICT statistics through existing household surveys (rather than stand-alone ICT surveys)
- Revision and updates to better reflect data collection practices
- Revisions in the areas of survey methodology, sampling design, data collection standards specific to the core indicators

7



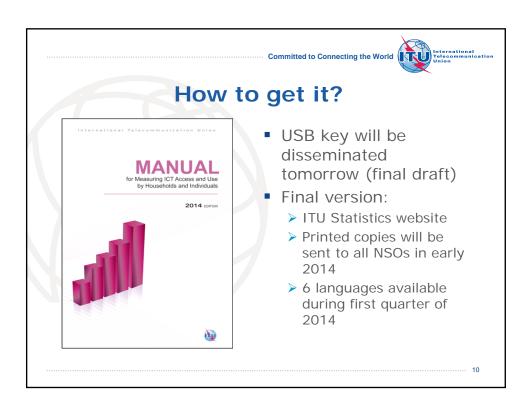
## Content - 10 Chapters

- 1. Introduction
- 2. Coordination among national stakeholders in ICT measurement
- 3. Planning and preparation for ICT household surveys
- 4. Statistical standards (core ICT household indicators)
- 5. Data sources and collection techniques
- 6. Question and questionnaire design
- 7. Sampling



## Content - 10 Chapters

- 8. Data processing
- 9. Data quality and evaluation
- 10. Dissemination of ICT household data and metadata
- Annexes
  - Core list of ICT indicators
  - Model questionnaire
  - Examples of imputation and weighting
  - > ITU Questionnaire
  - Glossary





# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/4-E 5 December 2013 English

SOURCE: ITU

**TITLE:** Data quality assessment framework for ICT Statistics





### 11th World Telecommunication/ICT **Indicators Symposium**

4-6 December 2013 **Mexico City** 

## Data quality assessment framework for **ICT Statistics**

Esperanza Magpantay Senior Statistician ICT Data and Statistics Division BDT/ITU





## Background

- Mandate to collect telecommunication/ICT statistics
- Data are collected regularly using online questionnaires
- Telecom access indicators (subscriptions); ICT households statistics
- Collected from regulators/ministries; national statistics offices
- Annual data referring to previous year WTIS, 4-6 December 2013, Mexico City

- Validation of the data is included in the online questionnaires
- Micro/Macro edits performed
- Tracking and metadata of data points included in the database
- Verification with data providers
- Notes explaining deviations





## Methodology

- Manuals
  - > ITU Manual on ICT Household Statistics
  - ➤ ITU Handbook of Telecommunication/ICT Indicators
- Expert Groups
  - Expert Group on Telecommunication/ICT indicators
  - ➤ Expert Group on ICT Household statistics

· · · WTIS, 4-6 December 2013, Mexico City

3





### **Dissemination**

- WTI database
  - 2 updates per year
  - Latest release: December 2013
- Online
  - > ICT Eye
  - > ITU Statistics website
- Requests from data users

- Analytical reports
  - Measuring the Information Society 2013
- Yearbook of Statistics
  - ➤ Latest release: December 2013

WTIS, 4-6 December 2013, Mexico City





## But is this enough?

- Are the indicators we produce relevant and timely?
- Are they made available to whoever needs them?
- Are they documented enough to be understood by data users?

WTIS, 4-6 December 2013, Mexico City

5





# Data quality assessment framework is important

#### Because:

- Estimations and imputations of missing data
- ➤ Different country sources
- Diversity in scope (telecom market and population)
- Important both at national and international level

WTIS, 4-6 December 2013, Mexico City







#### **Future**

- Data quality assessment framework for ICT statistics (national and international)
- Implementing the assessment framework
  - Documenting processes
- Addressing issues found during assessment

WTIS, 4-6 December 2013, Mexico City

7







## Thank you!

indicators@itu.int

WTIS, 4-6 December 2013, Mexico City

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/5-E 5 December 2013 English

**SOURCE:** United Nations Statistics Division

**TITLE:** National Quality Assurance Frameworks



United Nations Statistics Division

## National Quality Assurance Frameworks

Ralf Becker United Nations Statistics Division Dec. 2013

1





United Nations Statistics Division

#### **OUTLINE**

- Quality and Dimensions of Quality
- Quality Assurance
- NQAF
- Available tools



#### What is QUALITY?



- A rather vague concept, has different meanings depending upon the context
- -In the NSO context, QUALITY is defined as FITNESS FOR USE, in terms of user needs
  - how well do the agencies' products meet user needs?
  - are they "fit for use" or fit for the <u>purpose</u> for which they are to be used?
- -The NSO's product is the INFORMATION it disseminates (facts to be used for decision-making by governments, businesses, institutions, the public)
  - the focus here is on Information Quality.

3



#### What is QUALITY?



**United Nations Statistics Division** 

#### FITNESS FOR USE

This definition is broader than in the past when quality was equated with accuracy!

Now it is recognized that there are other important dimensions.

Can data be said to be of good quality when:

ACCURATE – but produced too late to be used?

ACCURATE - but can't be found, accessed, or totally understood?

ACCURATE - but conflict with other data?

ACCURATE - but from unknown or unverifiable sources?

ACCURATE – but not provided on a regular basis?

ACCURATE – but not really shows what is needed?

Thus QUALITY needs to be looked at as a multi-faceted, multi-dimensional concept

Some models/frameworks existed already that addressed these concerns



#### **Intermission:**

## A (very) short history of the National Quality Assurance Frameworks (NQAF)

5



#### **Expert Group**



- UN Statistical Commission 2010
  - QUALITY was the programme review (discussed for the first time)
- Report concludes there can be no single "generic" national quality assurance framework
- Instead, a template for a generic NQAF was proposed (recognizing that a one-size-fits-all framework was not feasible)
- Statistical Commission supported the establishment of an expert group to develop this



#### **Expert Group**



- Starting point 3 proposals for generic template (DQAF, StatCan, CoP)
  - Agreed to develop a 4th variation of these proposals
- EG's NQAF template basically incorporates all of the elements of the DQAF, the CoP and Statistics Canada's framework

#### **Important:**

 Work was driven by countries for application at the national level

7



#### **Expert Group**



**United Nations Statistics Division** 

First outputs of the EG's work:

- NQAF template
- A "Guideline document" (90+ pages)
  - Check list
- Mapping of the NQAF to other frameworks
- Glossary
- Online inventory of national and int'l qualityrelated references

All are available on our Website





## **Dimensions of quality**

9



## QUALITY DIMENSIONS (COMPONENTS)

Dimensions or components to be considered when assessing the quality of data outputs (i.e. product quality), according to the NQAF:

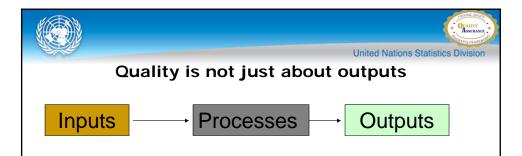
•1. Relevance (covered in NQAF14)

•2. Accuracy and reliability (covered in NQAF15)

•3. Timeliness and punctuality (covered in NQAF16)

•4. Accessibility and clarity (covered in NQAF17)

•5. Coherence and comparability (covered in NQAF18)



- To have high quality outputs we need to consider:
  - inputs and processes
    - we need to consider the quality of these as well
  - quality of the organization responsible for the processes (institutional environment)
  - quality of the NSS

11



#### **Quality assurance**



**United Nations Statistics Division** 

# A system of coordinated methods and tools to ensure a sustainable level of quality of outputs and processes where:

- products/outputs: their quality requirements are explicitly documented
- processes: are defined and made known to all staff and their correct implementation is monitored
- users: are informed about product quality and possible limitations
- improvement measures: procedures are in place to guarantee that the necessary steps are planned, implemented and evaluated





## Quality assurance frameworks Statistics Division

**Objective** - have in place an overarching framework or structure that will:

- provide context for quality concerns, activities and initiatives
- explain the relationships between the various quality procedures and tools
- Serves as "umbrella" to record, reference and organize the full range of quality concepts, policies, tools and practices
- Forward looking addresses improvements
  - Not simply an assessment

13





United Nations Statistics Division

What is included in NQAF?



#### **NQAF**



- 1. Quality context
- 2. Quality concepts and frameworks
- 3. Quality assurance guidelines
  - 3a. Managing the statistical system
  - 3b. Managing the institutional environment
  - 3c. Managing statistical processes
  - 3d. Managing statistical outputs
- 4. Quality assessment and reporting
- 5. Quality and other management frameworks

15



#### **NQAF**

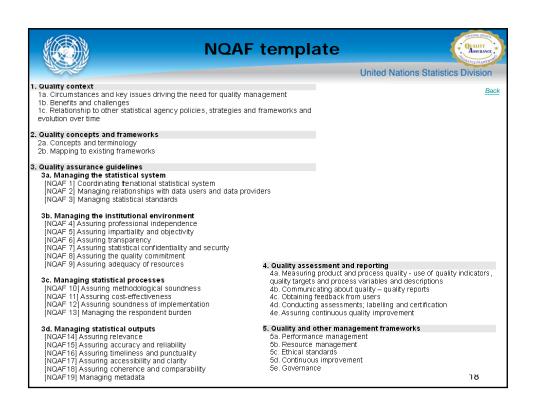


**United Nations Statistics Division** 

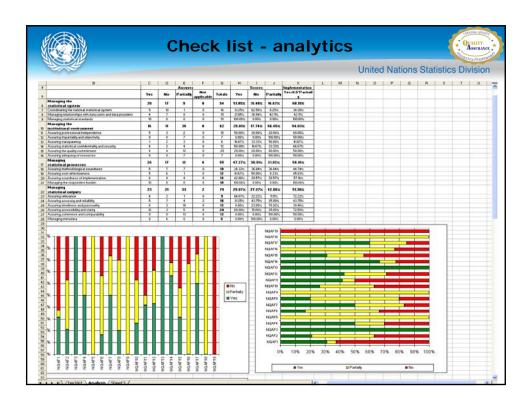
- Provides detailed criteria for each of these areas
  - 19 NQAF lines, 200+ elements, 100+ mechanisms
- Can be customized to particular use
  - Country-specific
  - Targeted at specific statistical programmes
    - · Allows for necessary detail to be added
- This is still a template
  - Countries/NSOs will build their own framework based on this

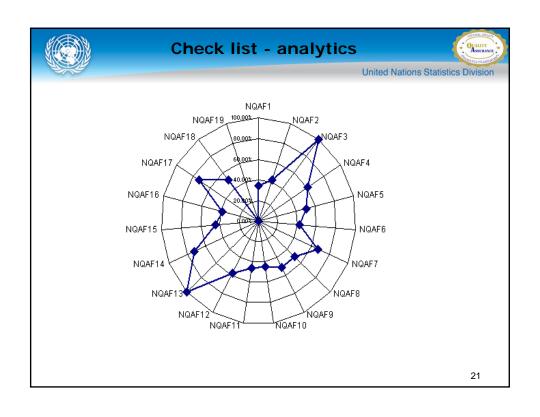


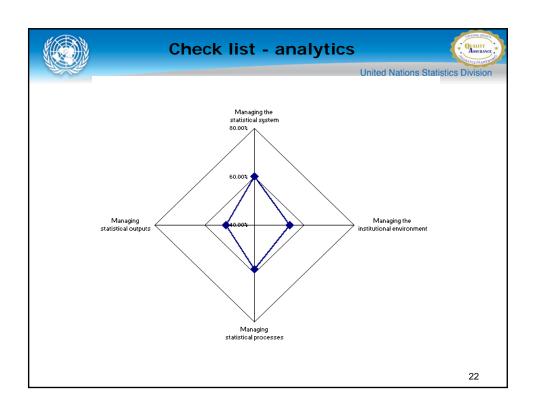
# What kind of tools are available?



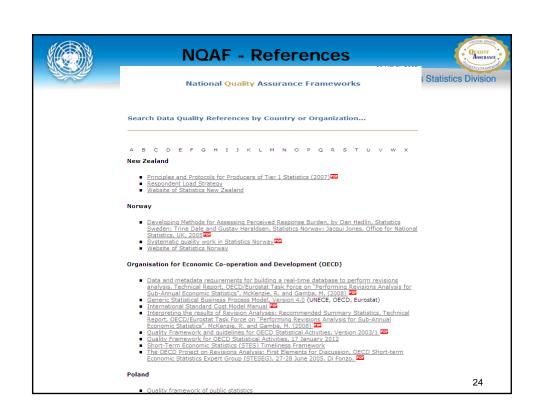
						United	d Nations Statistics Divisi
A	E	IGI H		J	K	L I	M
QAF 15	15.1	Statistical procedures (e.g. compilation, data adjustments and transformations, statistical analysis, etc.) employ internationally recognized statistical techniques.	Yes	Pilo	Partially	NA	
	15.2	Source data_intermediate results and statistical outputs are regularly assessed and indicated.	Yes	100	Partially	MA	
Ē	15.2a	Systems for assessing and validating source data are developed and managed.	Yes	710	Panially	NA NA	
ABII	15.2b	managed.	- Vid	1766	Partially	NA.	
RELIABILITY	15.2c	managed.	Yes	160	Partially Partially	NA NA	
100		Procedures and guidelines for data quality assessment are in place and address accuracy issues.  Source data and statistical outputs are compared with other sources of information	711	- Too	Pathally	NA:	
AND	110000	in order to ensure validity.  Sampling and non-sampling errors are measured, evaluated and systematically	Yes	740	Partially	NA.	
		documented.					
- 7:		Procedures and guidelines are available on how to measure and reduce errors.	1791	165	Padully	NA ANA	
- 2		Statistical discrepancies in intermediate results are assessed and investigated.	Yes	No	Partially	NA .	
œ	15.3c	A quality assurance plan is in place that describes the quality control actions to prevent, monitor and evaluate the expers.	Yes	760	Partially	NA	
	15.3d		2781	- No	Partially	NA.	
ACCURACY	15.3u	actions are taken as a result.	Yes	- Pilo	Panishy.	NS	
	10.20	perspectives, is in place.		377	a minuted	188	
2	15.36		Yes	760	Partielly	NA	
ASSURING	15.4g	A revision policy, which is made known publicly, is in place and states the principles and procedures, the timing of revisions, their reasons, and the nature of the revisions.	Yes	No.	Pletrilly	NA	
2	15.4h		Yes	. Hito	Partially.	. 104	
-	15.4		. Yea	: No	Fadialty.	NA	
19	15.4	made known publicly.  An analysis of revisions is performed and used to improve the statistical process.			Parallel Control		
Ŧ	15.4]	An analysis of revisions is performed and used to improve the statistical process.  IF APPLICABLE to your programme/agency/country, Add other elements that are relate.	of to or im	portant for	annunna ac	curacy and salisful	Mar .
NOAE 16	16.1	Included in other MCAFS, also related to or important for assuring accuracy and velobil 10.8 The methodologue of surveys and the use of deministrative data eventualed per 0.6 Advance natice of major revisions and changes in methodology, course data, and or 0.7 Ermoss that are delected an occuracy as soon as possible and users as an informed 16.10 Preliminary data, when neleased, are clearly identified as such, and users as an A release policy in defined and published, if distinguishes between different kinds of statistical outputs (press releases, statistics specific reports or tables, general publicitations, etc.) and their corresponding release procedures.	riodically t tatistical t about thos	echniques se errors ti	is given and hat affected	explained to users he released data.	1







Correspondence between the Generic National Qua DQAF, LAC proposal and StatCan	lity Assurance	Framework T		Nations Statistic
Generic National Quality Assurance Framework Template (NQAF)	European Statistics Code of Practice (CoP)	International Monetary Fund's Data Quality Assessment Framework (DQAF)	Latin America and the Caribbean Regional Code of Good Statistical Practice (LAC proposal)	Statistics Canada Quality Assurance Framework (StatCan)
3a. Improving the statistical system	100			
NQAF1. Coordinating the national statistical system	CoP. 2.1 CoP. 2.2 CoP. 2.3 CoP. 3.3 CoP. 3.4	DQAF. 0.1.1 DQAF. 0.1.2	LAC. 2.1 LAC. 2.2 LAC. 2.3 LAC. 2.4 LAC. 3.1 LAC. 3.2 LAC. 3.3	CAN 2
NOAF2. Managing relationships with data users and data providers	CoP. 2.3 CoP. 7.7 CoP. 9.1 CoP. 9.2 CoP. 9.3 CoP. 9.5 CoP. 9.5 CoP. 11.1 CoP. 11.2 CoP. 11.3 CoP. 15.6 CoP. 16.7	DQAF. 6.3.1	LAC 2.4 LAC 3.3	CAN 1



rerminology: Glossa	ry co	mpiled by the EU
Glossary <sup>1</sup> (Compiled by the Expert Group on National Quality Assurance Frameworks)		
ACCESSIBILITY		
ACCURACY		
ADMINISTRATIVE DATA		
BENCHMARKING.		
BIAS	Accessibili	ty
CERTIFICATION	Definition:	The ease and conditions under which statistical information can be obtained.
CLARITY	Context:	Accessibility refers to the availability of statistical information to the user. It includes the ease with
CODING		which the existence of information can be ascertained, as well as the suitability of the form or medium
COHERENCE		through which the information can be accessed. The cost of the information may also be an aspect of
COMPARABILITY		accessibility for some users.  Accessibility refers to the physical conditions in which users can obtain data: where to go, how to
COMPLETENESS		order, delivery time, clear pricing policy, convenient marketing conditions (copyright, etc.), availability
CONFIDENTIALITY		of micro or macro data, various formats (paper, files, CD-ROM, Internet), etc.
CONSISTENCY	Source:	• SDMX (2009)
CONVERSION RATE	Hyperlinks:	http://www.sdmx.org/
COST		
COST-EFFECTIVENESS	Accuracy	3
COST-BENEFIT ANALYSIS	Definition:	Closeness of computations or estimates to the exact or true values that the statistics were intended 🌓
CREDIBILITY	Context:	measure.  The accuracy of statistical information is the degree to which the information correctly describes the
DATA ANONYMIZATION	Context.	phenomena. It is usually characterized in terms of error in statistical estimates and is often
DATA CAPTURE		decomposed into bias (systematic error) and variance (random error) components. Accuracy can
DATA CHECKING.		contain either measures of accuracy (numerical results of the methods for assessing the accuracy of
DATA EDITING.		data) or qualitative assessment indicators. It may also be described in terms of the major sources of error that potentially cause inaccuracy (e.g., coverage, sampling, non response, response error).
DATA REVISION		Accuracy is associated with the "reliability" of the data, which is defined as the closeness of the initial
DATA VALIDATION		estimated value to the subsequent estimated value.
DEVELOPMENT OF A SELF-ASSESSMENT PROGRAMME (DESAP)		This concept can be broken down into: Accuracy - overall (summary assessment); Accuracy - non-
DISSEMINATION	Source:	sampling error; Accuracy - sampling error.  • SDMX (2009)
DISSEMINATION STANDARD	Hyperlinkess	http://www.
DOCUMENTATION		
ESTINATE		25





- Data quality is part of discussions at the international level
  - Coordination among agencies (UNSC, CCSA)
  - Harmonization of quality frameworks
  - Assistance to countries in their implementation is next
- NQAF provides a template
  - Tailoring it to ICT needs is possible and desirable
  - Detailed, quantifiable indicators can help with monitoring and improving quality over time

United Nations Statistics Division

## More information:

http://unstats.un.org/unsd/dnss/QualityNQAF/nqaf.aspx

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/6-E 5 December 2013 English

**SOURCE:** International Monetary Fund

**TITLE:** Data Quality Assessment Framework





## Data Quality Assessment Framework

World Telecommunication/ICT Indicators Symposium

> Mexico City, Mexico December 4-6, 2013

The views expressed herein are those of the author and should not be attributed to the IMF, its Executive Board, or its management

1

#### Statistics Department

## **Outline**

- Background
  - Data Transparency and Metadata
  - ❖ SDDS/GDDS
- Broader view of Quality
- DQAF Architecture
- Prerequisites of Quality and Dimensions
- Conclusions
  - Applications of DQAF within the Fund
  - Other Applications
  - Importance of applying a DQAF

#### Statistics Departmen

## **Data Transparency and Metadata**

- The Special Data Dissemination Standard (SDDS)was established in 1996 to guide members in *providing* economic and financial data to the public.
  - Data dissemination standard that identifies best practices in the dissemination of economic and financial data.
  - For countries having, or seeking, access to international capital markets
- The General Data Dissemination System (GDDS), established in 1997 provides a framework for participating countries to develop a strategy for strengthening their statistical systems.
  - The GDDS fosters:
    - The application of sound methodology
    - The adoption of good compilation and dissemination practices
    - The observance of procedures ensuring professionalism

3

#### Statistics Department

## **Data Transparency and Metadata**

- ❖ A **standard** (SDDS) is precise
  - Specific requirements for coverage, periodicity, and timelines of data
- A system (GDDS) is less prescriptive
  - Emphasis on improvement over time and progress toward higher quality, increased periodicity, and more timely data
- How about quality considerations?

## Statistics Department

#### What is Quality?

- \*Accuracy is generally the first-mentioned data quality criterion; that is to what extent data portray reality.
- ❖But, what about...
  - Timeliness
  - Periodicity
  - Consistency
  - **....**

E

## Statistics Department

## **Broader view of Quality**

- ❖ Broader view of quality looks at:
  - ❖The statistical institutions
  - Statistical processes
  - Statistical output

## Statistics Department

## **DQAF** Architecture

- The DQAF is organized around a set of prerequisites and five dimensions of data quality
  - assurances of integrity,
  - methodological soundness,
  - \* accuracy and reliability,
  - serviceability, and
  - accessibility.
- The DQAF identifies a non-exhaustive list of "good practices" in the compilation and dissemination of macroeconomic statistics products.

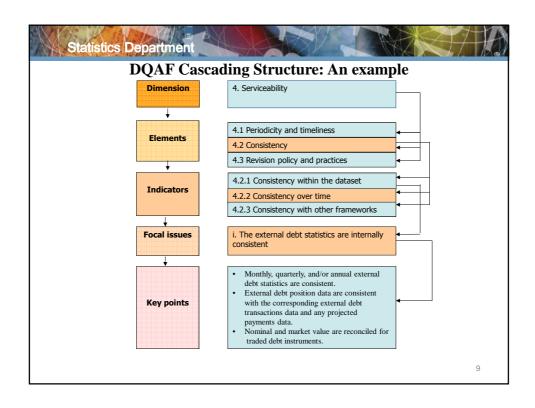
7

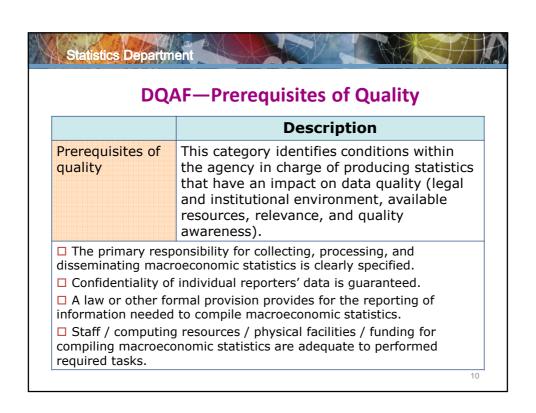
#### Statistics Department

## **A Cascading Structure**

- **Five dimensions** of quality
  - and for each dimension,
    - Elements (that can be used in assessing quality)
      - and for each element,
        - Indicators (that are more concrete and detailed)
          - and for each indicator,
            - ❖ Focal issues (that are tailored to the dataset)
              - and for each focal issues
                - \* Key points (to be considered for the assessment

Note: The first three levels are applicable to any dataset; the next two are dataset specific.





#### Statistics Department **DQAF**—Dimension 1 Description Assurances of It identifies features that support firm adherence integrity to objectivity in the collection, processing, and dissemination of statistics so as to maintain users' confidence. Elements refer to professionalism, transparency, ethical standards. □ Recruitment and promotion are based on relevant aptitude and/or expertise. ☐ Choices of data sources and statistical techniques are based solely by statistical considerations. ☐ Terms and conditions under which statistics are collected, processed, and disseminated are available to the public. ☐ Clear set of ethical standards are available and staff are made aware.

	Description
Methodological soundness	It refers to the application of international standards, guidelines, and accepted practices. Application of such standards, which are specific to each dataset, is indicative of the soundness of the data and fosters international comparability. Elements refer to the basic building blocks of concepts and definitions, scope, classification and sectorization, and basis for recording.

#### Statistics Department

## **DQAF**—Dimension 3

•			
	Description		
Accuracy and reliability	It identifies features that contribute to the goal that data portray reality. Elements refer to features of the source data, statistical techniques, and data validation.		
statistics are adeq Source data are classifications, and agency.	tion programs employed to compile macroeconomic uate. consistent with the definitions, scope, ditime of recording adopted by the data producing eques employed conform to sound statistical		
<ul> <li>□ Appropriate measures are taken to adjust source data.</li> <li>□ Bilateral comparisons/ reconciliations are conducted with data of other countries and international organizations.</li> </ul>			

13

#### Statistics Department

## **DQAF**—Dimension 4

	Description
Serviceability	It focuses on practical aspects of how well a data set meets user's need. Elements refer to the extent to which data are disseminated with an appropriate periodicity and timeliness, are consistent internally and with other datasets, and follow a known revision policy.
<ul> <li>□ Periodicity and timeliness follows dissemination standards (Fund's SDDS / GDDS).</li> <li>□ Statistics are consistent over time</li> <li>□ Macroeconomic statistics are consistent / reconcilable among national accounts, balance of payments, IIP, monetary and financial, and government finance statistics.</li> <li>□ Revisions follow a regular an transparent schedule.</li> </ul>	

#### Statistics Departmen **DQAF**—Dimension 5 **Description** Accessibility It deals with the need for data and metadata to be presented in a clear manner, are easily available, that metadata are up-to-date and pertinent, and that knowledgeable support service is available to □ Supplementary statistical sets encouraged by the SDDS/GDDS are provided to users. ☐ Statistics are released on the preannounced schedule. ☐ Statistics are made available to all users at the same time. ☐ Metadata give adequate information about the meaning of the data and about the methodology used to collect and process them. ☐ Prompt and knowledgeable support service to users of macroeconomic statistics is available.

# Ratings<sup>1/</sup> O Fully observed LO Largely observed LNO Largely non-observed NO Non-observed 1/ Ratings used in data ROSC missions.

#### Statistics Department

# Applications of DQAF Within the Fund

- Data ROSC (Reports on the Observance of Standards and codes).
- Technical assistance and training.
- Reviews performed in the context of IMF country work.
- ❖IMF data dissemination standards.

17

#### Statistics Department

#### **Other Applications**

- The DQAFs could be useful tools for:
  - other international agencies
  - national agencies (Generic DQAF)
  - financial market participants
- How might you use it?
  - For assessing institutional arrangements for data compilation and dissemination.
  - Opening eyes to "good practices" in the compilation or dissemination of macroeconomic statistics.

#### Statistics Department

#### **Importance of Applying a DQAF**

- Self Assessment (not only NSOs)
- Suitable to develop specific frameworks
  - **❖** ICT statistics?
- Limitations if no QAF is applied
  - Potential of inconsistent data among providers of statistics
  - Inability to narrow down and operationalize the multidimensional concept of quality
    - through comprehensive coverage of the dimensions of quality

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/7-E 5 December 2013 English

**SOURCE:** National Institute of Statistics and Geography, Mexico

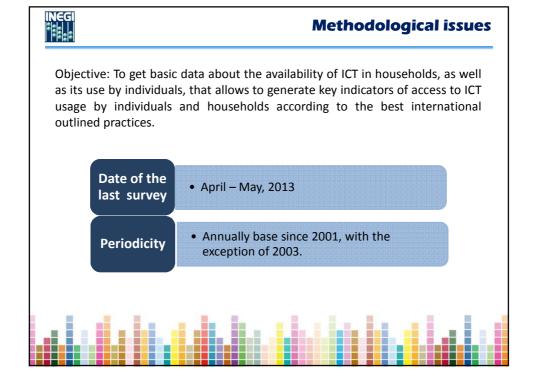
TITLE: Module on Availability and Use of Information and Communication Technologies in

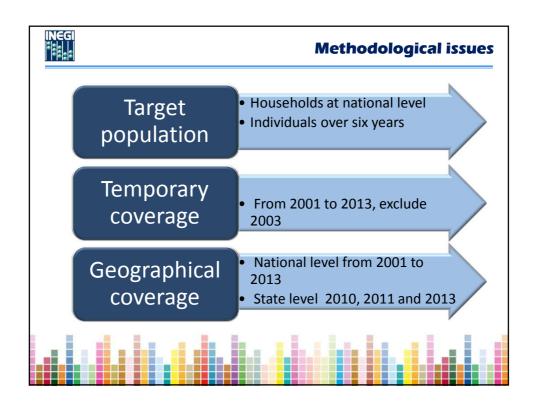
Households

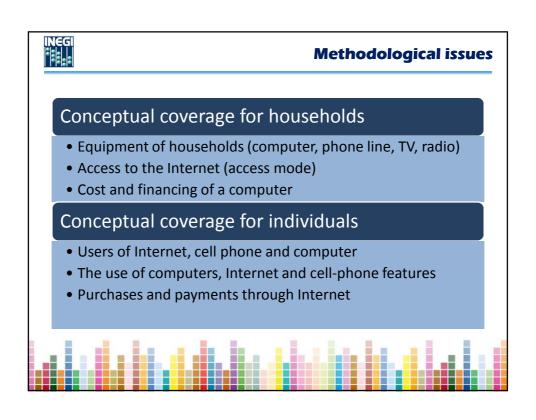
# Module on Availability and Use of Information and Communication Technologies in Households

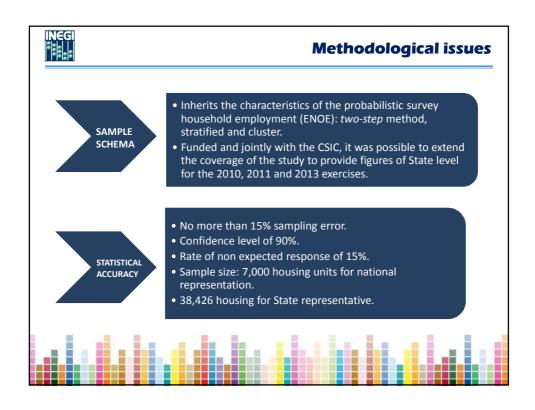
(MODUTIH by its acronym in Spanish)

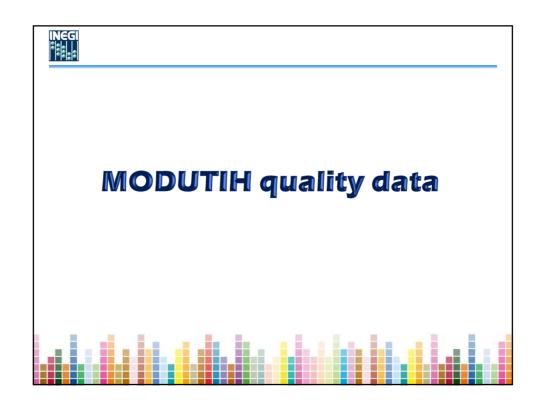


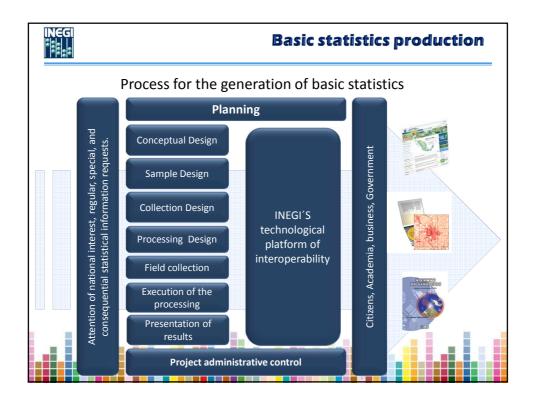














#### Conceptual design

The comparability requirements and the recommendations of international organizations;

Concepts justification, using criteria of relevance based on needs analysis and definition of priorities of information, and

The adoption, when they exist, and appropriate use of standards on the definition of concepts, catalogs and classifications.





#### Conceptual design

To ensure the quality of statistical measurements, during the "conceptual design" gets attention in:

- Identification of the objectives or purposes that guide the statistical project.
- Definition and justification of the concepts of interest aligned to the objectives.
- Questionnaire design, whereas reliable information.
- Conducting field tests to ensure the suitability of questionnaires designed.
- Design coding criteria, validation and presentation of results, considering the objectives and needs initially raised.





#### **Statistical Design**

The sampling frame is the infrastructure for sample selection of the survey. It consists of a set of housing listing and mapping associated with them for its location.

The MODUTIH sample is obtained from the sample that rises for the ENOE. This is because the MODUTIH is an annex module to the ENOE questionnaire. That is way, the statistical design of the MODUTIH is aimed at the measurement of the rate of open unemployment (TDA).





## How do we care the quality process of the statistical design?

#### **Ensuring a quality frame**

- Delivering mapping and support elements to the interviewer.
- Taking care that the listings are exhaustive in coverage.
- Carrying out a continuous updating of listings of homes.
- With an automated operation.
- Supervision.
- Construction and monitoring of indicators.



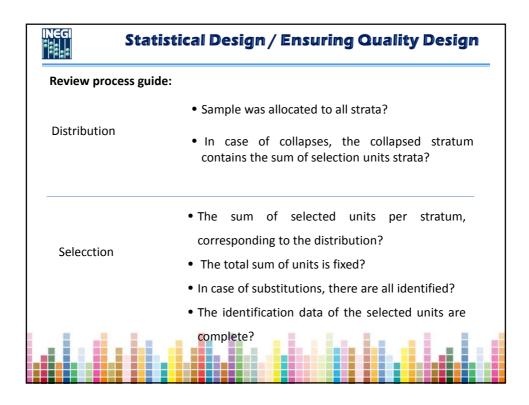
# INEGI

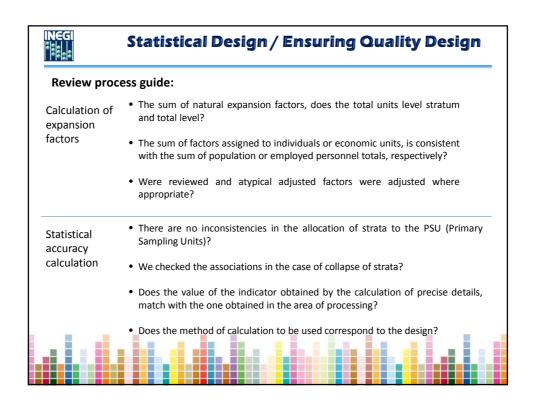
#### Statistical Design / Ensuring Quality Design

#### Review process guide:

For calculating the sample size

- Is the magnitude of the error suited to the indicators of interest?
- Was considered the effect of design?
- Is the average number of inhabitants per house of the study population scope?
- Do was chosen the correct rate of anticipated non-response?
- Is the total sample size the sum of the sample in the domains?







#### **Training**

- We establish a **training strategy** based on the number of people involved in the project, their profiles, or experiences and as the diversity of functions involving field work.
- Prior to the training instructors Central, regional, or State are prepared, according to the structure of the Institute.
- We produce educational materials such as manuals, didactic guides, books of exercises, presentations and checking activities.
- The courses are theoretical and practical in groups of maximum 30 participants, which favors the development and verification of learning.
- At the end of each course, are valued outcomes and are established improvements or adjustments required by the next process of training.





#### Data collection design

Data collection should be monitored, analysis of progress and attention to deviations and contingencies, with support in monitoring, implement timely corrective actions to comply with schedule.

Article 21 of the Mexican technical rules for the generation of basic statistics





#### **Data collection design**

#### Quality control at field work

Control, monitoring and supervision in the data collection contributes to improve the quality of the statistics to be provided:

- Ensures that the sample selected is equal to the currently sample collected.
- Ensures that the concepts set out in the conceptual design are understood correctly by the respondent and well captured by the survey.
- The number of visits is reduced to the respondent, as well as the consultations on a possible inconsistency of data.



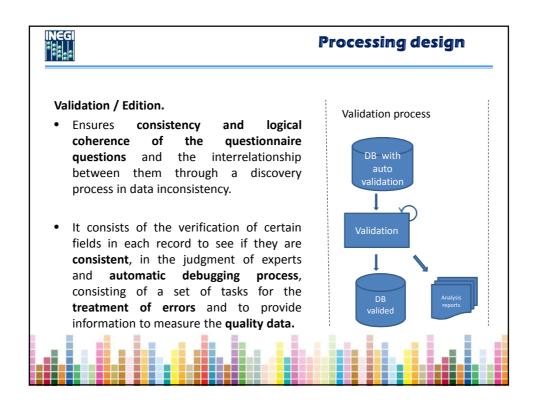


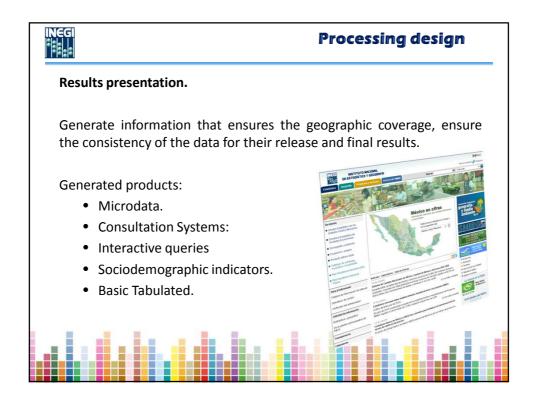
#### **Processing design**

#### Enter-data quality/data capture

- Acceptance of valid codes for each of the variables.
- Verification of the sequences of the questions set out in the questionnaire.
- Integrity check to the inside of a questionnaire, housing, formation of households, population inside homes and the modules up to the target population of the survey.
- Verification of the integrity of the unit of processing, questionnaire, package, batch, municipality, entity, etc.
- Verification of integrity of the captured, caught against the selected sample.









#### **Lessons learned**

The MODUTIH has taught us that investing time and financial resources in the process of design, collecting, monitoring and control of all and each one of the stages of the process for the generation of basic statistics, is the best investment that can be made to ensure the quality of the information.

This teaching is valid both for surveys related to economic issues, as for demographic issues and otherwise.

Apply this strategy to all exercises of the collection of information through surveys, necessarily gives us more solid National Information System.





#### Recommendations

Our experience in the survey for more than one decade of the MODUTIH allows us to make some recommendations:

- The institutional arrangements that are given with the ministries and institutions users of information on this subject, in the framework of the functioning of the specialized technical Committee on Statistics of the Information Society (CTEESI), ensures that the information generated have the quality required by the users.
- The selection of a suitable respondent in the home, and therefore
  the abandonment of the universal respondent, has direct impact on
  the quality of the data obtained. How much more, on this subject as
  dynamic and changing, and so associated with the individual use of
  the technologies involved.





#### Recommendations

- The definition of the collection instrument (questionnaire) clearly and solidly supported within a conceptual framework and international recommendations, is a relevant element to take into account to ensure the quality of the information.
- Control, monitoring and supervision of the operation of field involved in the capture of the MODUTIH information contributes substantially to the statistical quality of the information.

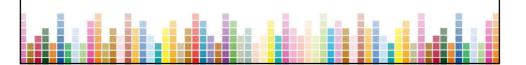




#### Challenges

#### What are the challenges posed by the MODUTIH for the future?

- The use of electronic means (CAPI) for data collection.
- That the MODUTIH not be anymore a module of the ENOE, to become a unique survey .
- Apply the survey to a direct respondent.



# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/8-E 5 December 2013 English

**SOURCE:** National Markets and Competition Commission (CNMC), Spain

TITLE: Report of the Expert Group on Telecommunication/ICT indicators







# 11th World Telecommunication/ICT Indicators Symposium (WTIS) Mexico City, 4-6 December 2013

# Report of the Expert Group on Telecommunication/ICT indicators

Iñigo Herguera EGTI Chair Statistics Department, CNMC Spain



#### 4th EGTI meeting

- 2-3 December 2013, Mexico City
- 67 participants from 35 countries, including regulators, ministries, national statistical offices and operators
- Discussions on inputs received through online forum and presentations



#### **List of topics**

- Revenue and investment indicators
- Backbone transmission maps
- Indicators on mobile broadband prices
- Revision of the Partnership's Core Indicators
- TV broadcasting indicators
- Other revisions and future work

3



#### Revenue and investment (I)

- WTIM 2012 agreed to collect revenue and investment for telecommunications based on ITU Handbook
  - EGTI endorsed the methodological note to complement the ITU Handbook definitions



#### Revenue and investment (II)

- WTIM 2012 proposed two topics for discussion:
  - Revenue and investment for the entire ICT sector
  - Foreign direct investment (FDI)

#### **EGTI Conclusions:**

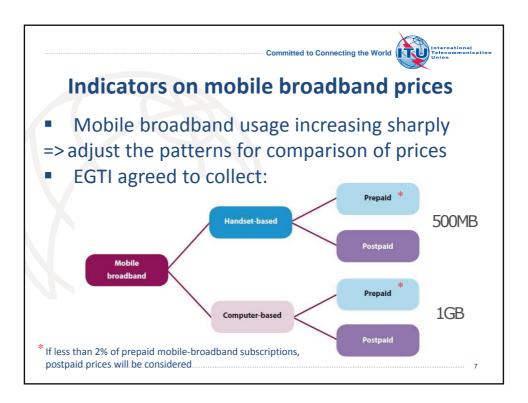
- Data are collected by very heterogeneous sources
- Continue discussions in the framework of the Partnership on Measuring ICT for Development



#### **Backbone transmission maps**

- ITU presented the Interactive Online Transmission maps
- Data collected for most regions
- Countries are encouraged to submit and validate the data







#### Revision of the Partnership's Core Indicators (I)

Core Indicators on ICT infrastructure and access:

- Update the definitions to match those of the ITU Handbook
- Agreement on the following list:
- 1. Fixed telephone subscriptions per 100 inhabitants
- 2. Mobile-cellular telephone subscriptions per 100 inhabitants
- 3. Fixed (wired)-broadband Internet subscriptions per 100 inhabitants, broken down by speed



#### Revision of the Partnership's Core Indicators (II)

- 4. Wireless-broadband subscriptions per 100 inhabitants
- 5. International Internet bandwidth per inhabitant (bits/second/inhabitant)
- 6. Percentage of the population covered by a at least a 3G mobile network
- 7. Fixed broadband Internet prices per month
- 8. Mobile cellular telephone prepaid prices per month
- 9. Mobile broadband Internet prices per month (new)
- 10.TV broadcasting subscriptions per 100 inhabitants (new)

9



#### TV broadcasting

- WTIM 2012 decided to define new TV broadcasting indicators, such as IPTV
- EGTI agreed the following breakdown of pay-TV subscriptions:
  - > IPTV subscriptions
  - Cable TV subscriptions
  - Satellite TV subscriptions
  - Other (MMDS, pay DTT, etc.)



#### Future work (I)

- Wireless-broadband indicators
- Revision of the indicators included in the ITU World Telecommunication/ICT Indicators Long Questionnaire
- Discussion of possible indicators on bundled services

11



#### **Future work (II)**

- Discussion on data on subscriptions and whether to separate data on:
  - i. individuals
  - ii. public and private organizations
- Emerging technologies in telecommunication infrastructure (WTIS 2013 session)



#### **ICT Development Index**

- Data availability remains an issue for integrating new indicators on :
  - i. ICT usage (e.g. in school)
  - ii. latest developments in broadband, e.g. high-speed broadband uptake
- Once data become available, these will be further discussed
- ITU will review the IDI methodology for 'mobilecellular subscriptions' and 'international Internet bandwidth'
- Discussion on the IDI will continue in the forum

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/9-E 5 December 2013 English

**SOURCE:** National Communications Commission, Georgia

**TITLE:** Revenue and investment in telecommunications/ICT



#### **Outline**

- Foreign direct investment (FDI) in telecommunications/ICT sectors
- Revenue and investment for the whole ICT sectors
- Revenue and investment in telecommunications
- Experience in Georgia

#### FDI in telecommunications/ICT

- Data collected by heterogeneous sources:
  - Central banks (balance of payment statistics)
  - National statistical offices
  - Specific investment authorities
  - Telecom ministries and regulators (usually limited to telecommunications)

The subject should be addressed with all relevant stakeholders

 Data are not often disaggregated/complete enough to produce figures for the ICT sector

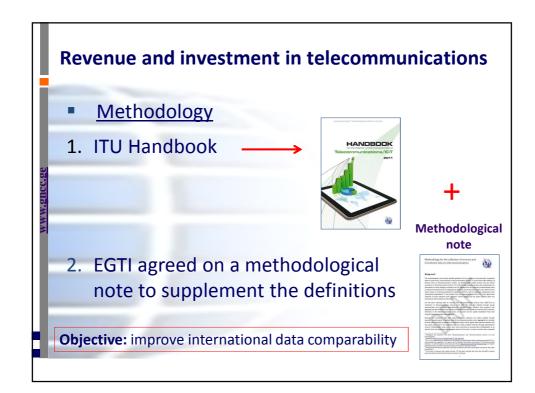
# Revenue and investment for the whole ICT sector

- Most telecom ministries and regulators collect data only from telecommunication operators and service providers
- Other sources:
  - National statistical offices
  - Central banks
  - Sector associations (e.g. IT, software)

The subject should be addressed with all relevant stakeholders

#### **Revenue and investment in telecommunications**

- Data are widely available
  - > since 1960's ITU collects these data
  - > 125+ countries report data
  - ... but important harmonization issues remain in view of international comparisons



#### **Revenue and investment in telecommunications**

1. Definition of the sector

The sector includes businesses that operate, maintain and provide access to telecommunication networks.

- Resellers are included
- Transmission of TV signals is also included

But ... activities related to the creation of content are excluded

#### **Revenue in telecommunications**

- 2. <u>ITU revenue indicators</u>
- Breakdowns: Total / mobile
- Main issues:

Retail revenues from residential customers	YES
Retail revenues from business customers	YES
Wholesale revenues, e.g. interconnection revenues	NO
Revenues from resellers and mobile virtual operators	YES
VAT and excise taxes	NO
Corporate taxes and administrative fees, e.g. numbering fees	YES (not to be deducted from total revenues)
Revenues from device sales and rents	NO
Revenues from added value services, e.g. premium SMS	YES

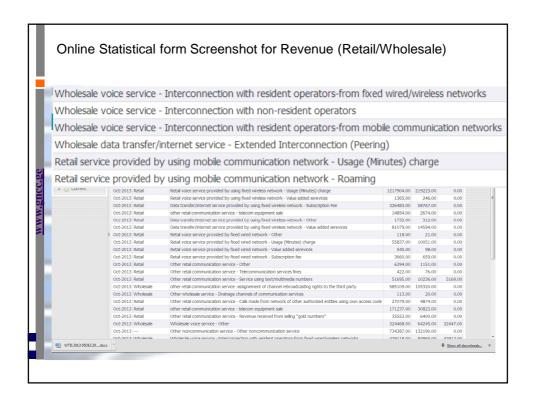
#### **Investment in telecommunications**

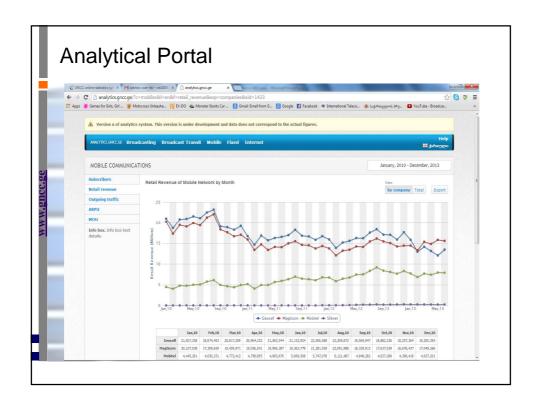
- 3. ITU investment indicators
- Definition of investment
- ≈ gross fixed capital formation (as in SNA)

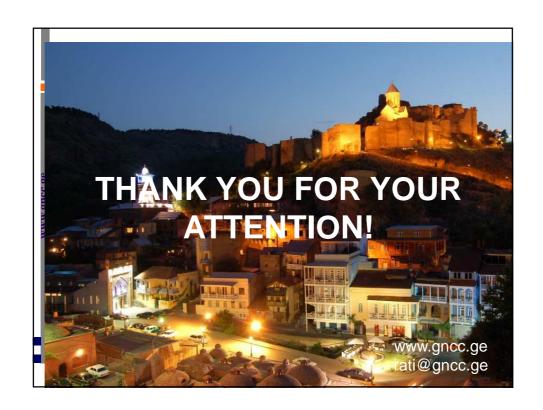
Additions less disposals of tangible fixed assets	YES
Additions less disposals of intangible fixed assets	YES
Investment from national-owned operators in the country	YES
Investment from foreign-owned operators in the country	YES
Investment from national-owned operators outside the country	NO
License fees	NO
R&D expenditures	YES

#### **Georgian National Communications Commission** (GNCC)

- GNCC is in charge of regulation of electronic communications and broadcasting
- In 2011 definitions which were used in collecting statistical data were aligned ITU standards
- GNCC collects statistical data from ALL telecom operators and broadcasters on monthly basis
- Investment data is collected annually.







# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/10-E 5 December 2013 English

SOURCE: ITU

**TITLE**: TV broadcasting indicators





# 11th World Telecommunication/ICT Indicators Symposium (WTIS) Mexico City, 4-6 December 2013

#### **TV** broadcasting indicators

Ivan Vallejo
Market analyst, ICT Data and Statistics Division
International Telecommunication Union



#### **TV** broadcasting

- International Standard Industrial Classification of All Economic Activities (Rev 4) includes under telecommunications the "transmission of television signals"
- Since 1960, ITU collects data to measure TV uptake
- WSIS, Target 8: "Ensure that all of the world's population has access to television and radio services"



#### **Background – recent ITU work**

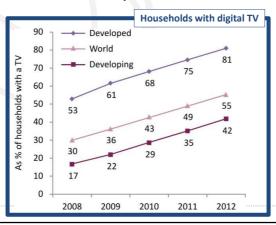
- WTIM 2012 held in Bangkok in September 2012
  - Session on digital broadcasting
  - EGTI mandated to define indicators for new TV services, such as IPTV
- EGTI reviewed ITU indicators on TV broadcasting in 2013
- MIS 2013, launched in October 2013
   Ch. 5: Digital Broadcasting Trends ——

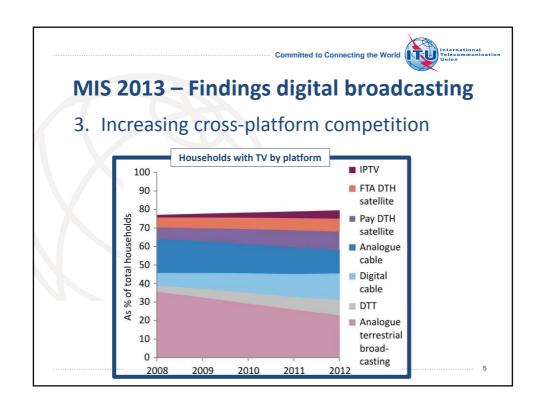


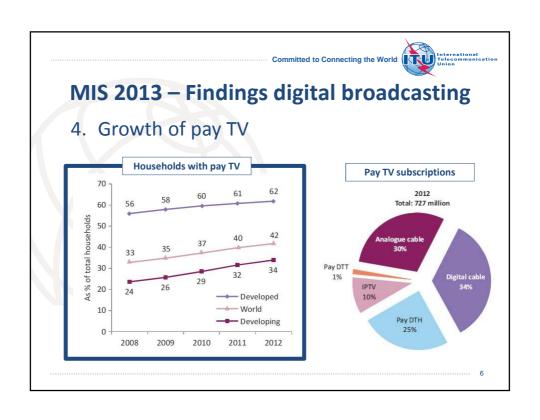
3

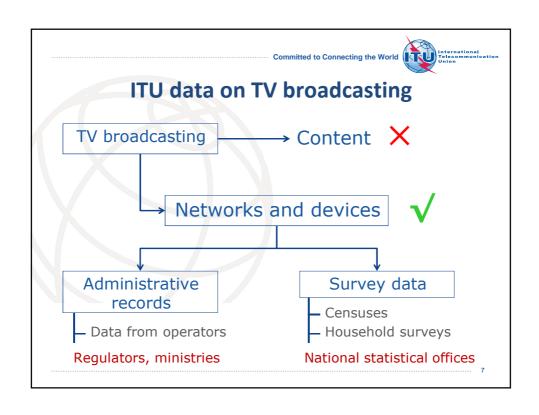
### MIS 2013 – Findings digital broadcasting

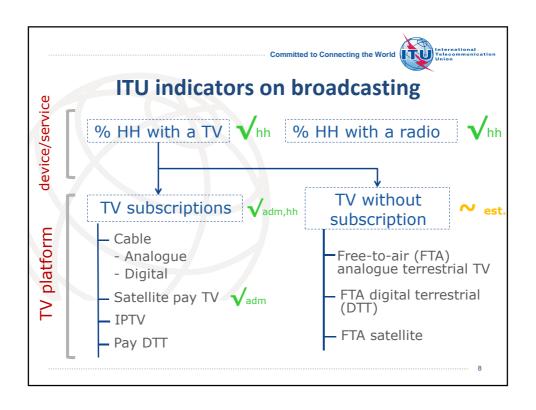
- 1. Globally, almost 80% of households with a TV
- 2. Digital transition passed the halfway mark

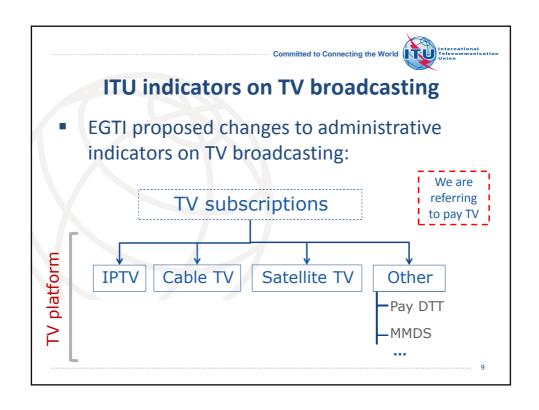


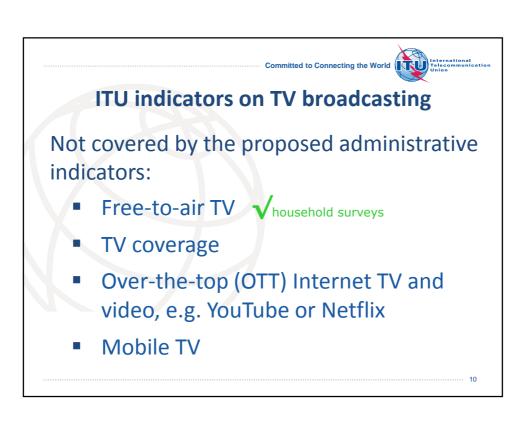












# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/11-E 5 December 2013 English

**SOURCE:** CETIC Brazil

TITLE: Report of the work of the Expert Group on ICT Household Indicators (EGH)

Comité Gestor da Internet no Brasil







# Report of the work of the Expert Group on ICT Household Indicators (EGH)

World Telecommunication/ICT Indicators Symposium (WTIS) 5 December, 2013 / Mexico City, Mexico

#### Alexandre Barbosa

Chair of the Expert Group on ICT Household Indicators

ceticbr

nic br

Comité Gestor da Internet no Brasil



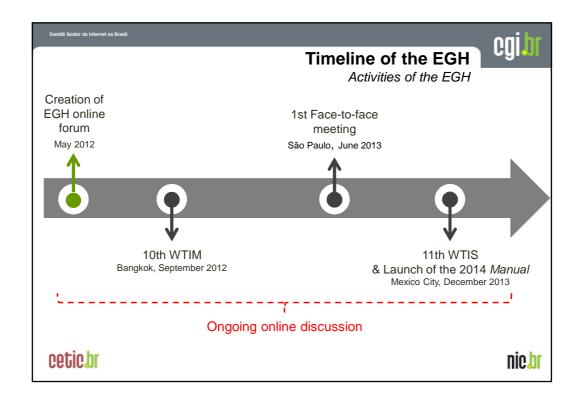


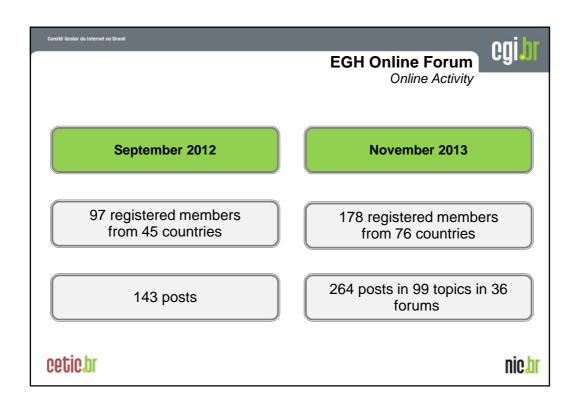
- □ The ITU Expert Group on ICT Household Indicators (EGH)
  - Overview
- □ 1st Meeting of the ITU Expert Group on ICT Household Indicators (EGH) São Paulo, Brazil, 4-6 June 2013
- Outcomes of online and face-to-face discussions
  - Revision of existing indicators
  - New indicators
  - o Cross-cutting issues
- □ ITU Manual for Measuring ICT Access and Use by Households and Individuals

ceticbr

nic br

# ITU Expert Group on ICT Household Indicators (EGH) Overview Launched in May 2012, following a decision by the 9th World Telecommunication/ICT Indicators Meeting (Mauritus, Dec/ 2011); Main objectives: revision of the Partnership core indicators on ICT access in Households and use by individuals and the ITU Manual for Measuring ICT Access and Use by Households and Individuals, in collaboration with ITU Member States. Work methodology: online and face-to-face discussion.







Comité Gestor da Internet no Brasi



# 1st Meeting of the ITU Expert Group on ICT Household Indicators (EGH)

#### **Objectives**

- □ To examine the contributions received from members of the EGH Online Forum over the past year;
- □ To finalize the revision of the core list of indicators on ICT household access and individual ICT use;
- □ To finalize the related revision of the *ITU Manual for Measuring ICT Access and Use by Households and Individuals.*

#### Details

- ☐ Held in São Paulo, Brazil, on 4-6 June 2013;
- Organized by ITU and hosted by the Brazilian Network Information Center (NIC.br);
- Attended by 38 participants (NSOs, ministries, regulators and other organizations officially in charge of monitoring the information society from 18 countries) as well as UNECLAC.

cetic.br

nic br

Comité Gestor da Internet no Bras

#### **EGH Online Forum and Face-to-face Meeting**



Discussion and Outcomes

Revision of existing core indicators

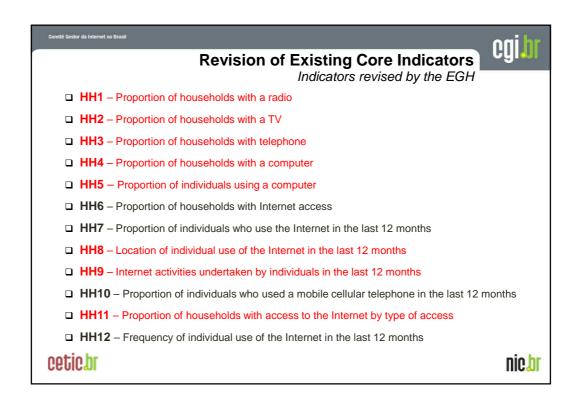
Proposal for new indicators

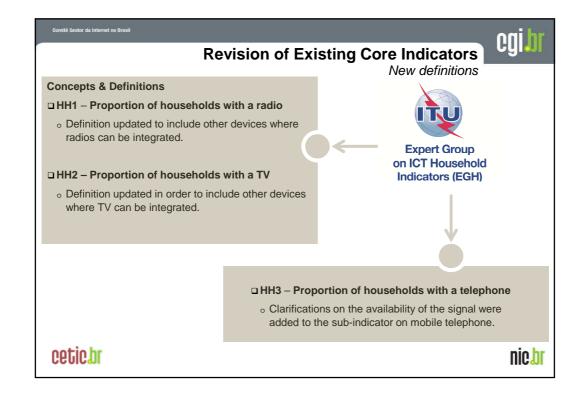
Cross-cutting issues

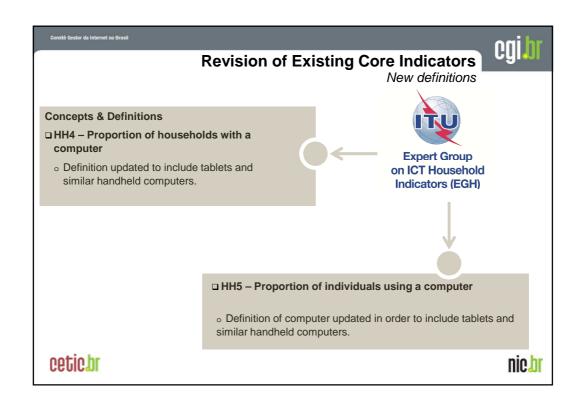


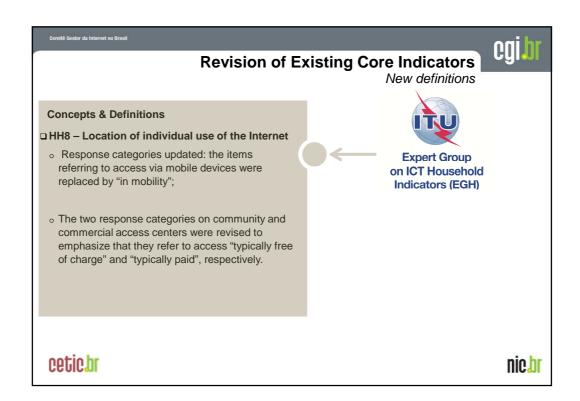
ceticbr

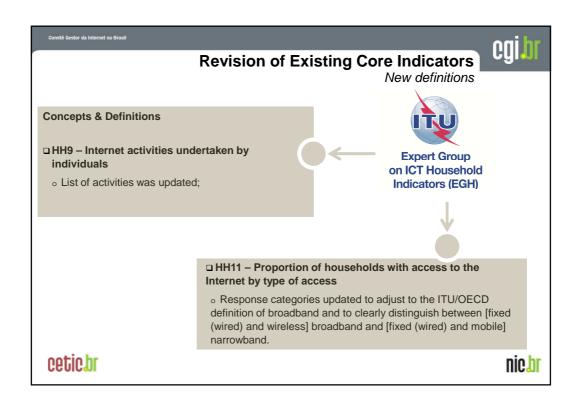
nic bi

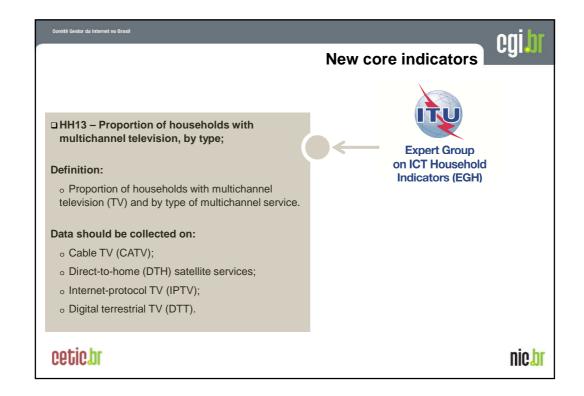












# New core indicators HH14 – Barriers to household Internet access Definition:

 Barriers to Internet access for households without Internet access. It is expressed as a proportion of households without Internet access.

#### Response categories:

- Do not need the Internet (not useful, not interesting, lack of local content);
- Have access to the Internet elsewhere;
- Lack of confidence, knowledge or skills to use the Internet;
- o Cost of the equipment is too high;
- o Cost of the service is too high;

o Privacy or security concerns;

- Internet service is not available in the area:
- Internet service is available but it does not correspond to household needs;

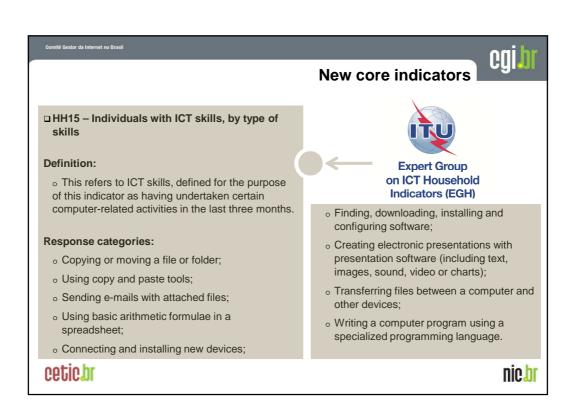
**Expert Group** 

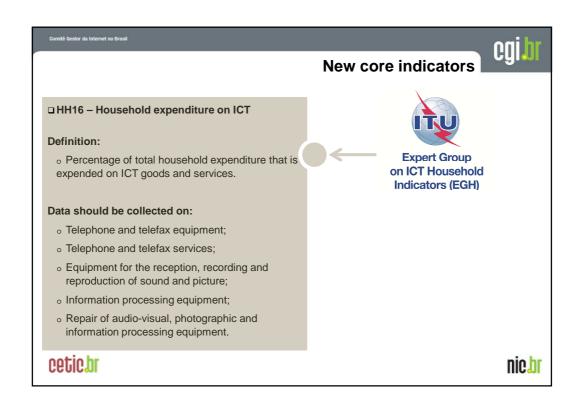
on ICT Household

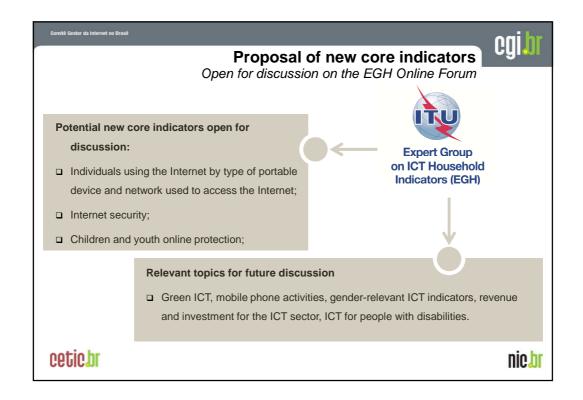
Indicators (EGH)

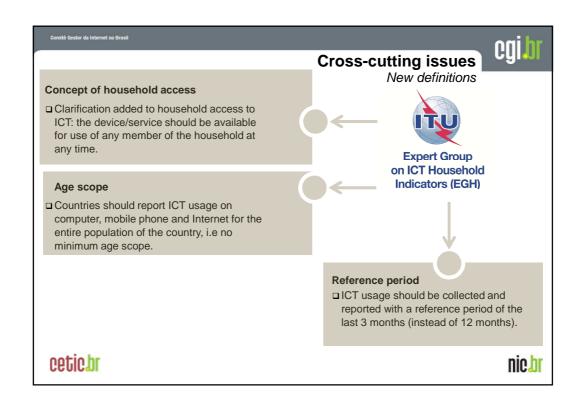
Cultural reasons (e.g. exposure to harmful content).

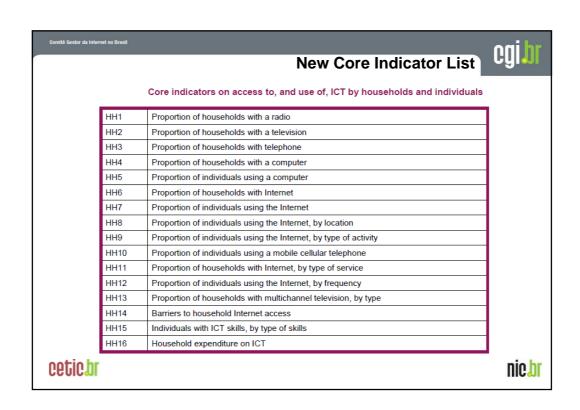
cetic.br nic.br

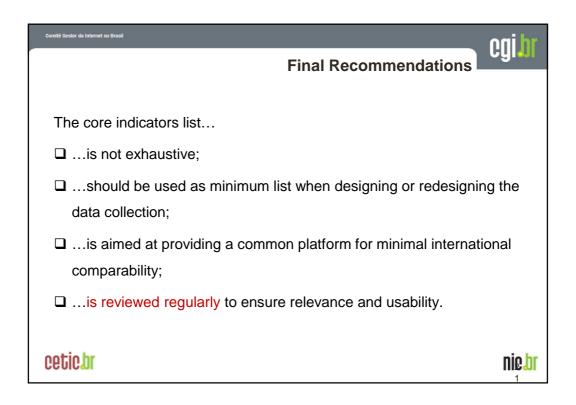




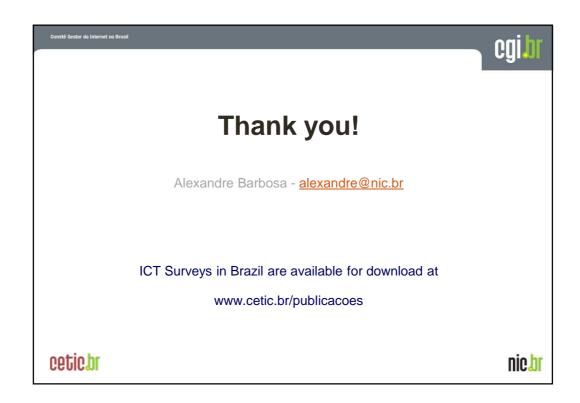












# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/12-E 5 December 2013 English

**SOURCE:** Statistics Sweden

TITLE: Measuring ICT skills in Sweden



Statistiska centralbyrån Statistics Sweden

# Measuring ICT skills in Sweden

Daniel Ewerdahl
Investments, R&D and IT Unit,
Statistics Sweden

WTIS, Mexico City, 5 December 2013





**Statistics Sweden** 

Statistiska centralbyrån

# ICT usage in households and by individuals Background and method

- Surveys carried out in 1984, 1989, 1995, 2000, 2001, 2002-
- Since 2002 EU-harmonized and yearly
- Target population, People living in Sweden age 16-74
  - ~ 7 000 000 individuals (total of 9 600 000)
  - ~ 3 900 000 households
- Frame, The Swedish total population register (TPR)
- Stratified Simple Random Sampling
- 6 age groups and gender, total 12 strata
- ~2 500 individuals are sampled
- 55 % response rate 2013
- Survey Vehicle: Stand-alone
- Data collection method: Telephone interviews



# SCB

#### **Eurostat model Questionnaire**

- A. Access to Information and Communication Technologies
- B. Use of computers
- C. Use of the Internet
- D. Use of e-Government
- E. Use of e-Commerce
- F. e-skills
- · Socio-demographic background characteristics
- Special topic every year
  - 2011 e-skills
  - · 2012 mobile use of internet
  - 2013 e-government
  - 2014 use of Cloud Services



**Statistics Sweden** 

Statistiska centralbyrån

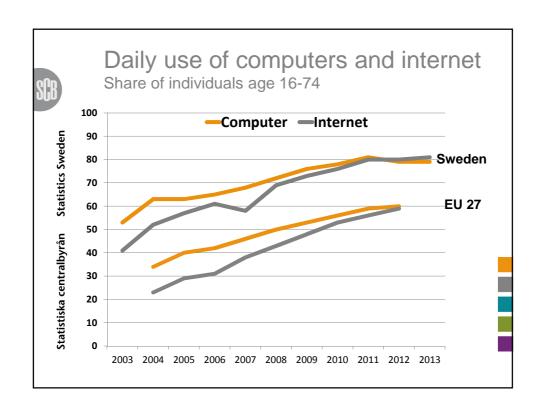
## ICT skills indicators

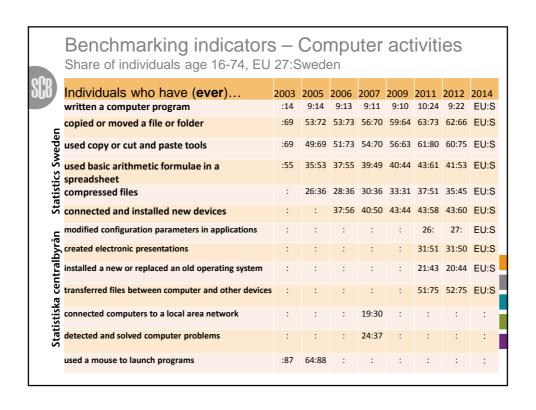
- Aim: Every individual should be able to participate in the "Information society"
  - Private (Social aspects, government interaction)
  - Professional (work and education)
- · Access to computer/internet, frequency of use
  - Survey definition of computer: desktop, laptop, netbook, tablet, excluding smart phone.
- · Main dimensions of skills
  - Computer skills
  - Internet skills
- Different types of measurement
  - Activities carried out
  - Self judged skills
    - Communicate, changing job, protect personal data/ computer from virus
  - Education
    - Formal education, courses, self study, informal assistance

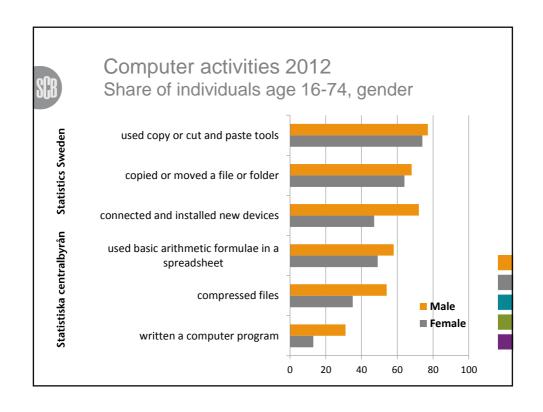


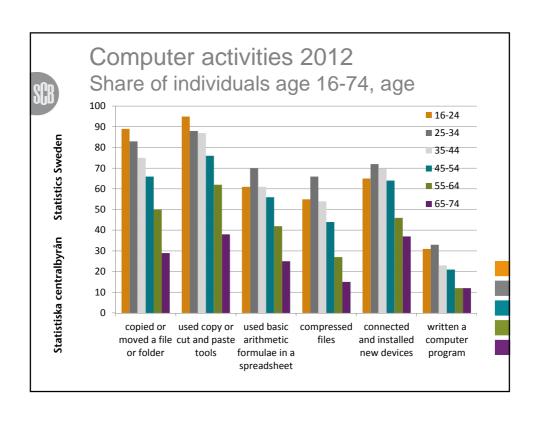




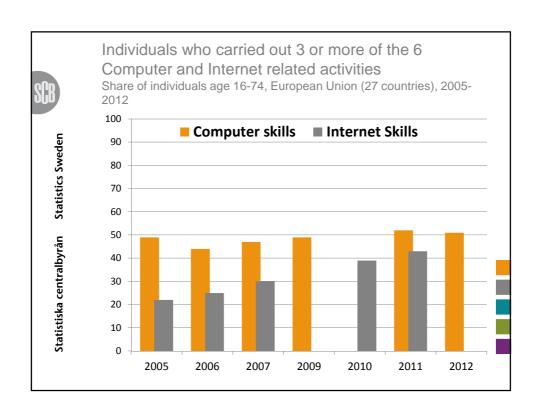


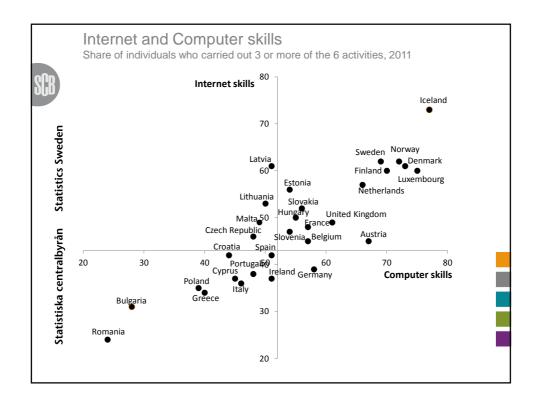






	Benchmarking indicators – Internet activities Share of individuals age 16-74, EU 27:Sweden							
(B)	``,	2003	2005				2011	
	used a search engine to find information	:	51:76	52:79	57:76	69:88	71:90	EU:S
Sweden	sent an email with attached files	:	43:65	43:69	50:64	60:77	63:84	EU:S
	posted messages to chat rooms, newsgroups	:	18:17	18:20	24:19	32:38	33:48	EU:S
) Statistics	used the Internet to make phone calls	:	7:7	9:11	15:12	23:26	26:40	EU:S
	used peer-to-peer file sharing for exchanging movies, music, etc.	:	9:18	11:20	12:19	14:20	15:25	EU:S
centralbyrån	created a web page	:18	9:14	9:15	10:13	10:16	11:19	EU:S
ntral	uploaded text, games, images, films or music to websites	:	:	:	:		27:46	
	have modified the security settings of Internet browsers	:	:	:	:	:	23:42	EU:S
statistiska	found, downloaded and installed software	:	:	:	26:38	:	:	:
Sta	kept viruses, spyware and adware off their computer	:	:	:	30:48	:	:	:





# Recommendations and summing up



Statistics Sweden

Statistiska centralbyrån

What should be included in the definition of computer?
 Smart phone or not?

Measuring the performed activities is preferable to self judged skills

- Computer skills indicators are good for measuring skills for employability
- For measuring other parts of participating in society, internet activities might be more useful
- Indicators for consistent benchmarking with EU countries are available from 2005
- Indicators are under development for EU survey 2015 and forward



Statistiska centralbyrån Statistics Sweden

Thank you for your attention!

# daniel.ewerdahl@scb.se

Data can be found under: Sweden: www.scb.se/le0801

Europe: <a href="http://epp.eurostat.ec.europa.eu">http://epp.eurostat.ec.europa.eu</a>



Benchmarking indicators – Self judgment of ICT-skills Share of individuals age 16-74, 2011 Individuals who judge their current computer or Internet skills to Statistics Sweden be sufficient EU 27 Sweden to communicate with relatives, friends, colleagues over the Internet 89 66 if they were to look for a job or change job within a year 43 78 to protect their personal data 46 to protect their private computer from virus or other computer 71

#### Benchmarking indicators – ICT education Share of individuals age 16-74, EU 27:Sweden

centralbyrån

Statistiska

Individuals who have obtained IT skills through ... formalised educational institution (school, college, university, etc.) training courses and adult education centres, on own initiative training courses and adult education centres, on demand of employer through self-study using books, cd-roms, etc.

through self-study (learning by doing)

10:15 11:13 11:17 14:18 15:34 16:28 17:42 14:44 20:21 24:40 25:48 21:35 40:40 49:80 57:88 41:49

2006

21:22

2007

22:32

2011

28:40

2005

20:23

through informal assistance from colleagues, relatives in friends and 41:37 38:34 46:74 51:89



# Access to computer/internet and frequency of use

Do you or anyone in your household have access to a computer at home?

- Any type: desktop, laptop, netbook, tablet, excluding smart phone.
- Do you or anyone in your household have access to the internet at home
  - By any device
- When did you last use a computer/internet (at home, at work, or any other place)?
  - Within last 3 months, 3-12 months, >1 year, never
- How often on average have you used a computer/internet in the last 3 months?
  - Every day/almost every day, once a week, < once a week



# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/13-E 5 December 2013 English

**SOURCE:** UNCTAD

**TITLE:** Expert Meeting on Gender and ICT Indicators: conclusions and next steps

# **Expert Meeting on Gender and ICT Indicators 3 December 2013, Mexico City**



#### **Conclusions and next steps**

- The meeting acknowledged the work done by the consultant in assessing the availability of sex-disaggregated and gender-specific ICT indicators and the proposed areas where there is demand for such data
- The meeting highlighted **the importance of collecting sex-disaggregated data** for the Partnership core ICT indicators included in the report.
- The Partnership should build on the report "Stocktaking and Assessment on Measuring ICT and Gender" to further **examine the feasibility** of collecting proposed indicators (methodology and resources)
- For the new proposed indicators, the Partnership could conduct an inventory of data availability

# **Expert Meeting on Gender and ICT Indicators 3 December 2013, Mexico City**



#### **Conclusions and next steps**

- A consultation process that would include experts and countries would gather more detailed country experiences on ICT gender-related data collection
- The work on the Gender and ICT indicators should serve to raise awareness on genderrelated ICT statistics, and build a bridge between the ICT statistics and the gender statistics communities
- It was agreed that the **priority areas** where sex-disaggregated data should be collected include: Household access and individual use of ICT, Education and ICT Indicators, ICT Employment, ICT Business and Entrepreneurship, E-Government

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

#### Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/14-E 6 December 2013 English

**SOURCE:** Women in Global Science and Technology (WISAT)

TITLE: Measuring Gender and ICT



## Measuring Gender and ICT

Nancy J Hafkin, PhD UNCTAD consultant on behalf of the Partnership.

11<sup>th</sup> World Telecommunications/ICT Symposium 5 December 2013 Mexico City

#### Why are gender and ICT statistics important?

- ☐ Women are the majority of the unconnected
- ☐ ICTs tend to exacerbate existing divides
  - ✓ Girls and women already on wrong side on income, literacy, scientific education divides
  - ✓ Failure to access and use ICTs will result in further marginalization
  - ✓ Question of equal rights, democracy, social and economic inclusion
- ☐ To ensure economic efficiency and national development
  - ✓ Full utilization of human resources especially important in global knowledge society
  - ✓ Every women added to the information society is an addition to national economic growth

Measurement of gender and ICT
☐ Concern of Partnership since 2004
<ul> <li>□ Without data, there is no visibility: without visibility, no priority</li> <li>✓ Lack of statistics often reflected in lack of policy</li> </ul>
☐ Need for greater awareness of ICT on the part of gender statistics

Purpose of this report
☐ Builds on earlier gender-related statistics work of the Partnership
☐ Underlines gaps in collection of core access and use indicators
☐ Identifies main gaps based on needs and demand for indicators
☐ Identifies potential new gender-related ICT indicators

# Current gender-related indicators

- ☐ 57 Core ICT indicators
- ☐ 12 gender-related indicators
  - ✓ Seven on individual use
  - ✓ Three on education
  - √ Two on e-government
  - ✓ None yet in employment or business

# Demand for gender-related indicators

Categories of ICT indicator collection	Topics of demand for gender-related indicators
Household access and individual use	Accessing and using ICTs Gender barriers to the Internet
Education	ICTs and education at all levels
Employment	Employment in ICT occupations ICT in the work force ICT skills
Business	Employment in the ICT sector ICT in entrepreneurship, especially in micro-small businesses (MSEs) Use of mobile phones and Internet
E-government	Gendered access, use of e-government Availability of appropriate e-government content for women

# Principles of identifying additional indicators

- ☐ National, regional and international information society policy importance
- ☐ Simple, realistic and measurable
- ☐ High probability of country response
- ☐ Minimal burden of data collection

# Existing Household and individual use indicators

ID	Indicator definition	Further work needed
HH5	Proportion of individuals using a computer	No change
HH7	Proportion of individuals using the Internet	No change
HH8	Proportion of individuals using the Internet, by location	No change
HH9	Proportion of individuals using the Internet, by type of activity	No change
HH10	Proportion of individuals using a mobile cellular telephone	No change
HH12	Proportion of individuals using the Internet, by frequency	No change
HH15	Individuals with ICT skills, by type of skills	No change

# Need for household/individual data

- ☐ On use of mobile phones—
  - √ To know the extent of M/F differentials in ownership, seen as a measure of women's empowerment
  - √ To look at differentials in use by M/F
  - ✓ Mobile phone activities more important than Internet in developing countries
- ☐ On individual barriers to Internet use
  - $\checkmark$  To see gender differentials and identify problem areas

# Household access and Individual Use Additional Indicators

Additional indicator	Further work needed
Proportion of individuals who own a mobile phone	Definition of mobile phone ownership
Proportion of individuals using a mobile phone, by type of activity	Development of responses on mobile phone activities
Proportion of individuals not using the Internet, by type of barriers	Development of list of barriers to Internet access by individuals

# **Existing Education indicators**

Indicator	Definition
ED6	Proportion of learners who have access to Internet at school
ED7	Proportion of learners enrolled at post-secondary level in ICT-related fields
ED8	Proportion of ICT-qualified teachers in schools

#### Education data needs

- Need to assess gender differentials in preparing next generation, at all levels for information society
  - Teaching and learning using ICTs
  - Global competitiveness advantage for countries that are able to institute this
  - Leaky pipeline phenomenon with girls and women in scientific and technical fields

#### Additional education indicators

Indicator definition	Further work needed
Proportion of primary and secondary school teachers trained to teach subjects using ICT facilities (ISCED 1-3) (sex disaggregated)	Based on existing UNESCO (non- Core indicator)
Proportion of pupils enrolled in programmes offering computer-assisted instruction (ISCED levels 1-3) (sex disaggregated)	Based on existing UNESCO (non- Core indicator)
Proportion of pupils enrolled in programmes offering Internet-assisted instruction (ISCED levels 1-3) (sex disaggregated)	Based on existing UNESCO (non- Core indicator)
Proportion of pupils enrolled in programmes offering courses in basic computer skills or computing (ISCED 1-3) (sex disaggregated)	Based on existing UNESCO (non- Core indicator)
Proportion of graduates in ICT-related fields at post- secondary non-tertiary and tertiary levels (sex disaggregated)	Based on existing UNESCO (non- Core indicator)

# Employment data needs: ICT occupations

- ☐ Strong demand for data, especially disaggregated by sex, on employment in ICT occupations
- ☐ High policy relevance
- $\hfill \square$  Work needed on accepted definition of ICT employment
- ☐ Knowledge of gender distribution of ICT employment critical to national economic growth and competitiveness

# Proposed ICT employment/occupations indicator

Indicator	Methodological work needed
Proportion of employees in ICT occupations (sex disaggregated)	Definitions and measurement of ICT occupations

• No existing indicators on ICT occupations

#### Data needs on the ICT sector

- ☐ The ICT sector comprises the production of ICT goods and services (OECD definition)
- ☐ Disaggregation of data by sex would indicate:
  - √ women's share of employment in this sector

# **Existing ICT sector indicator**

Existing indicator: ICT1	Further work needed
Proportion of total business sector workforce involved in the	Member States agreement on classification of ICT sector and sex
ICT sector	disaggregation

 This indicator collected by UNCTAD since 2004, with scarce but improving data availability, but not disaggregated by sex

# Need for data on women in business

- ☐ Business use indicators
  - ✓ To measure the access to and use of ICT by women in the business sector
  - ✓ Collected through enterprise surveys
  - ✓ Are there differences in workforces composed primarily of men or primarily of women in their access to and use of ICT?

# Existing business indicators

Proposed revision						
All business access indicators	Addition of filter question on gender composition of business employees	Precise formulation of filter question to be determined: male/female dominated, gender neutral				

B 1	Proportion of businesses using computers	В7	Proportion of businesses receiving orders over the Internet
B2	Proportion of persons employed routinely using computers	B8	Proportion of businesses placing orders over the Internet
В3	Proportion of businesses using the Internet	В9	Proportion of businesses using the Internet by type of access
B4	Proportion of persons employed routinely using the Internet	B1 0	Proportion of businesses with a local area network (LAN)
B5	Proportion of businesses with a Web presence	B1 1	Proportion of businesses with Extranet
В6	Proportion of businesses with an Intranet	B1 2	Proportion of businesses using the Internet, by type of activity

# Need for data on women entrepreneurs

# ■ Entrepreneurship

- ✓ Interest from the development community in ICTs and women's entrepreneurship
- ✓ ICTs seen as major catalyst to accelerate women's entrepreneurship
- ✓ Concentration on micro and small enterprises, where women entrepreneurs most prevalent
- ✓ Are women entrepreneurs as likely as men to exploit the capacities of the technology to further their productivity for the success of the enterprise?

# Proposed additional indicators on entrepreneurship/small business owners and ICT

Indicator	Further work needed
Proportion of micro, small business owners/entrepreneurs using Internet by sex of owner	Elaboration and implementation of a survey instrument for micro and small businesses with an ICT module
Proportion of micro, small business owners/entrepreneurs using mobile phones by sex of owner	_
Proportion of micro, small business owners/entrepreneurs using Internet by type of activity and sex of owner	Development of responses by type of activities
Proportion of micro, small business owners/entrepreneurs using mobile phones by type of activity and sex of owner	Development of responses by type of activities

# ICT data availability problems

- ☐ Few countries, except in Europe, collect core ICT individual-level indicators
- ☐ Many NSOs in developing countries do not collect ICT indicators, especially on individual use
- ☐ Those that collect usage data normally can disaggregate them by sex since it is a standard classificatory variable in the household survey
- ☐ Gap has implications for the paucity of gender and ICT data

# Recommendations □ Countries need to intensify efforts to collect data by sex for current partnership indicators ✓ Especially ICT use by individuals, with sex as classificatory variable ✓ More data needed especially on mobile phones □ Collecting gendered statistics need not be a burden □ Training of supervisory and field personnel on sensitivity to gender bias □ At international, regional and national level, more communication needed between ICT statistics and gender statistics

# Going forward □ Possibilities for future work: ✓ Gender equality in broadband access ✓ ICT-related gender-based violence (impact) ✓ Work force skills by occupational groups ✓ Special attention to ICT employment indicators □ Work of existing groups, such as Expert Group on Household Indicators, ILO expert groups important □ Other priority areas to consider?

Thank you!!

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013

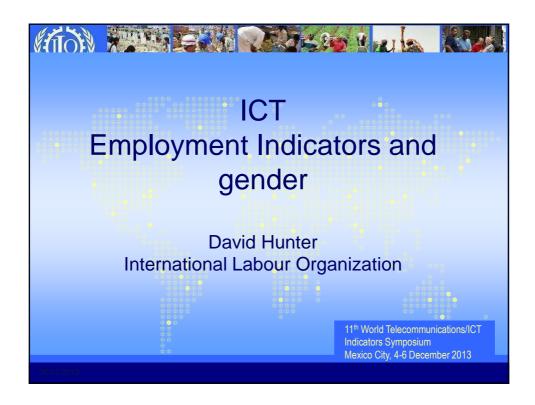


**Contribution to WTIS-13** 

Document C/15-E 6 December 2013 English

**SOURCE:** International Labour Organisation (ILO)

**TITLE:** Indicators on Gender and ICT Employment Indicators





# Why do we need indicators of employment in ICT?



Strong impact of ICT on labour market, and occupational skills and structures

- Persistent need to capture and analyse employment effects associated with the production and deployment of ICT
- Shortages of ICT skills may have a strong impact on economic development and employment growth
- 19 out of 23 responses to OECD questionnaire on ICT policy identified ICT skills and employment as a priority

Inequality in acquisition of ICT skills and employment opportunities among population groups (including women)

 Increasing importance of ICT skills for ensuring social inclusion and access to services and employment opportunities

Policy debate has not been well-informed by good quality statistical information on the structure of the ICT labour market

No unified, internationally accepted definition of ICT employment



# ICT employment Statistics and gender



# Gender specific issues

- Significantly fewer women than men are employed as ICT specialists and in the ICT sector
  - > Women's share of employment in OECD countries:
    - As ICT specialists = 18%
    - In ICT sector = 30%
  - ❖ Significant variation between countries in women's share of employment as ICT specialists and in the ICT Sector
- Higher proportion of women employed in jobs requiring skill as ICT users?
  - Many of these jobs are in occupations traditionally dominated by women, but detailed analysis by gender has not been done



# 3 approaches to measuring **ICT** employment



# **Employment in ICT** occupations

• Jobs that require skills in the production of ICT goods and services

# **Employment using** ICT skills and tools

Jobs that require skills in the use of

# Employment in the ICT Sector (by industry)

 Jobs in establishments that mainly produce ICT goods and services



# **Employment** in the Statistics ICT Sector



- Jobs in establishments that mainly produce ICT goods and services
- Proposed revision of existing core indicator:
  - (ICT 1) Proportion of total business sector workforce involved in the ICT sector (by sex)
  - Need to add disaggregation by sex
  - Includes some jobs that do not require ICT skills
  - Does not include all jobs that require ICT skills
- ICT Sector is defined as an alternative aggregation of the International Standard Industrial Classification (ISIC Rev. 4):

'a statistical basis for the measurement, in an internationally comparable way, of that part of economic activity that is generated by the production of ICT goods and services'



# **ICT Sector in ISIC**



# ICT manufacturing industries

2610 Manufacture of electronic components and boards

2620 Manufacture of computers and peripheral equipment

2630 Manufacture of communication

2640 Manufacture of consumer electronics

2680 Manufacture of magnetic and optical media

# **ICT** trade industries

4651 Wholesale of computers, computer peripheral equipment and software

4652 Wholesale of electronic and telecommunications equipment and

# **ICT** services industries

5820 Software publishing

## 61 Telecommunications

6110 Wired telecommunications activities

6120 Wireless telecommunications activities

6130 Satellite telecommunications activities

6190 Other telecommunications activities

## 62 Computer programming, consultancy and related activities

6201 Computer programming activities

6202 Computer consultancy and computer facilities management

6209 Other information technology and computer service activities

## 631 Data processing, hosting and related activities; web portals

6311 Data processing, hosting and related activities

## 951 Repair of computers and communication equipment

9511 Repair of computers and peripheral equipment

9512 Repair of communication equipment



# **Employment in ICT** Sector – data sources



- Requires industry coding at a detailed level classification
- Establishment surveys provide data on total employment by economic activity
  - Good quality industry information
  - Breakdown by sex not always available
  - Coverage of informal sector may not be good
- Household surveys (e.g. Labour force survey) and Population Census
  - Poorer quality industry coding
  - Disaggregation by sex is possible and usual
  - Better coverage of informal sector
- Administrative data sources
  - Varying quality, availability and coverage



# **Employment** in Statistics ICT occupations



Proposed additional indicator

 Proportion of employment in ICT occupations by sex

Jobs that require skills in the production of ICT goods and services

 Termed 'ICT Specialists' in **OECD** publications

Includes jobs within and outside the ICT sector

 Approximately half are employed outside the ICT sector

Occupational groups to be defined in terms of the International Standard Classification of Occupations (ISCO-08)

 Proposed ISCO-08 'Thematic view' for ICT occupations



# 25 Information and Communications Technology Professionals

# 251 Software and Applications Developers and Analysts

2511 Systems Analysts

2512 Software Developers

2513 Web and Multimedia Developers

2514 Applications Programmers

2519 Software and Applications Developers and Analysts Not Elsewhere Classified

# 252 Database and Network Professionals

- 2521 Database Designers and Administrators
- 2522 Systems Administrators
- 2523 Computer Network Professionals
- 2529 Database and Network Professionals Not Elsewhere Classified

# 35 Information and Communications Technicians

# 351 Information and Communications Technology Operations and User Support Technicians

3511 Information and Communications Technology Operations Technicians

3512 Information and Communications Technology User Support Technicians

3513 Computer Network and Systems Technicians

3514 Web Technicians

# 352 Telecommunications and Broadcasting Technicians

3521 Broadcasting and Audio-visual Technicians 3522 Telecommunications Engineering

Technicians

# Other ICT related Statistics groups in ISCO-08 1330 Information and Communications Technology Service Managers 2152 **Electronics Engineers** 2153 **Telecommunications Engineers** 2166 **Graphic and Multimedia Designers** Information Technology Trainers 2356 2434 Information and Communications Technology Sales **Professionals** Information and Communications Technology Installers and 7422 Servicers Identification requires data coded to ISCO-08 4-digit level > Variations in currently available datasets Agreement needed on which of these (and any others) to include





- ✓ For complete information occupation coding is needed at the most detailed 4-digit level of ISCO-08 or a related national classification
  - > Partial information can be obtained from data at 2-digit level
- Establishment surveys frequently do not identify occupations
  - Breakdown by sex not always available
  - Coverage of informal sector may not be good
- Household surveys (e.g. Labour Force Survey) and Population Census
  - The most common and reliable source
  - Occupation commonly available (almost always in LFS and Census)
  - Not always coded to 4-digit level
  - Disaggregation by sex is possible and usual
- · Administrative data sources
  - Varying quality, availability and coverage

# Employment using ICT skills and tools



- Jobs that require skills in the use of ICT
- · Defined in terms of occupational categories
- Approximately 30% of total employment (OECD average)
- No globally agreed list
  - OECD has developed a list for ISCO-88 and for several national classifications
    - ICT Specialists
    - ICT Advanced Users
    - · ICT Basic users
  - > Many of these occupations have a high women's share of employment
- A moving target!
  - > An increasing number of occupations require ICT skills
  - > Difficult to measure over time
  - > Likely to require data at ISCO 4-digit level
- More development work needed



# Currently available data



- Some international data are compiled in OECD and Eurostat publications and outputs
  - Limited coverage for non OECD countries
- National publications and databases
  - Mainly OECD countries
- ILO collects annual data disaggregated by sex for ISCO-08 Sub-major Group 25: Information and Communications Technology Professionals



# Next steps



- Need to endorse disaggregation by sex for core indicator on employment in the ICT Sector
- Agreement needed on occupations to be included in proposed new core indicator 'Employment in ICT Occupations'
  - ➤ ILO proposes to circulate a discussion paper among practitioners in ICT statistics and national experts in occupation classification
- Further investigation of viability of an indicator of 'Employment using ICT Skills and Tools'

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/16-E 5 December 2013 English

**SOURCE:** Ghana Statistical Service

TITLE: Measuring ICT and Gender Indicator in Ghana

# MEASURING ICT AND GENDER INDICATOR IN GHANA

GHANA STATISTICAL SERVICE,

11th WTIS, MEXICO

4-6 DECEMBER, 2013

**ERNESTINA HOPE TURKSON** 

# OUTLINE

- Background
- Survey vehicle used to collect gender ICT statistics
- Indicators
- Analysis and Dissemination of gender ICT statistics
- Recommendation and Conclusion

# THE SURVEY VEHICLE USED TO COLLECT GENDER ICT STATISTICS

- Ghana use multi-purpose survey vehicles for collecting ICT household data
- The Ghana Statistical Service -mandated by law to conduct censuses and surveys (social, economic, demographic, and other issues)
  - Different household surveys have served as vehicles for ICT questions over the years

5-Dec-13

3

# THE SURVEY VEHICLE USED TO COLLECT GENDER ICT STATISTICS

Specifically, GSS has used the following vehicles to collect, compile and analyse data on ICT by gender

- Population and Housing Census PHC 2010
- The Ghana Living Standards Survey Surveys-: GLSS 6 (2013).

5-Dec-13

4

# 2010 CENSUS

# Module are created to compile ICT data (This is individual-level indicator)

- Questions asked:
  - Does the [name] own mobile phone?
  - Does the [name] use internet facility
     Items include:
    - At home
    - Internet cafe
    - On phone
    - Other mobile device

# Ghana Living Standards Survey (round 5) 2005 - 2006

- Questions asked:
  - Does the household have access to
  - Items include:
    - Fixed line phone
    - Mobile phone network
    - Personal computers
    - Internet (other use)
    - E-commerce
    - Paid cable network

# GLSS6 2013

# Special module are created to compile ICT data

- Business
  - Percentage of businesses with computers by sex of owners
  - Percentage of businesses with internet access
  - Percentage of businesses with a web site

# Education

- Percentage of students enrolled in tertiary education having internet access for students for study purposes by sex
- Enrolled student-to-personal computer ratio (in primary and secondary schools and tertiary education) by sex
- Percentage of ICT qualified teachers in primary and secondary schools (of total number of teachers) by sex

-	EPHONE uestion the followi status of ICT in th	U	ere developed to
Indicators	Both Sexes	Men	Women
Population 12 economic activ	years and older ov ity status	wning mobile ph	one within
All economic activity status	47.7%	53.1%	46.9%
Employed	55.5%	62.3%	48.9%
Unemployed	55.8%	58.6%	53.6%
Not active	32.4%	34%	31.1%
5-Dec-13			8

Indicators	<b>Both Sexes</b>	Men	Women
Distribution of the p	population 12 years a	and older using inter	net facilities
All Regions	1,312,971	832,789	480,182
Population 12 years	and older using inte	rnet by level of educ	eation
Level of Education	7.8%	10.30%	5.40%
No education	13.9%	11.4%	16.6%
Primary	8.8%	7.4%	10.40%
Middle/JHS	40.7%	40.7%	40.7%
Secondary	18.9%	20.5%	17.10 <del>%</del>
Voc./Tech.	4%	3.9%	4%
Post-Sec.	8.4%	9.3%	7.4%
Tertiary	5.3	6.8%	3.7%

# **HOW DATA ARE ANALYZED**

• By sex, age, relationship to head of household, education, region, localities and marital status.

	,	le phones were between the	ages of 20 37 years	
Рор	ulation 12 years and c	older with mobile phones by	age and sex	
Age Group	Total	Males	Females	
All ages	100	100	100	
12 -14	1.1	1.1	1.2	
15-19	8.7	8.6	8.7	
20-24	17.1	16.5	17.7	
25-29	16.6	16.0	17.2	
30-34	13.5	13.5	13.5	
35-39	11.2	11.4	11.0	
40-44	8.9	9.1	8.6	
45-49	6.8	6.9	6.7	
50-54	5.7	5.7	5.6	
55-59	3.6	3.8	3.4	
60-64	2.6	2.8	2.4	
65-69	1.5	1.4	1.2	
70+	2.8	3.0	2.6	

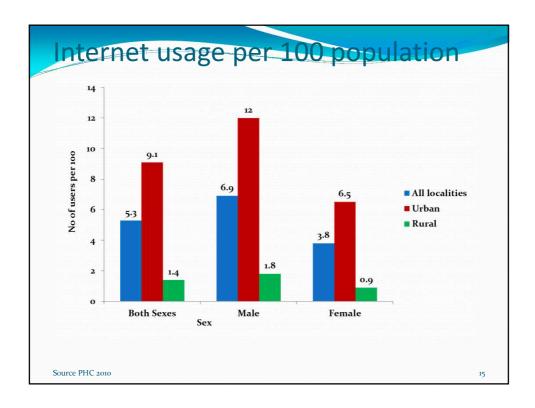
Percentage distribution of households heads with desktop/lapto by sex								
	Both Sexes	Male Headed	Female Headed					
All Regions	7.9	8.9	6.1					
Western	6.5	7.2	5.2					
Central	5.3	6.8	3.2					
Greater Accra	16.8	19.0	12.9					
Volta	3.0	3.7	2.0					
Eastern	5.2	6.1	3.5					
Ashanti	9.3	10.5	7.1					
Brong Ahafo	4.6	5.2	3.5					
Northern	2.9	2.8	3.9					
Upper East	3.1	3.3	2.6					
Upper West	3.7	3.8	3.1					

Number         Percent         Number         Percent         Number         Percent           All Ages         431,917         100         316,639         100         115,278         1           15-19         4,858         1.1         3,293         1.0         1,565         1           20-24         35,081         8.1         26,050         8.2         9,031         7           25-29         63,267         14.6         48,592         15.3         14,675         12           30-34         61,348         14.2         48,803         15.4         12,545         10           35-39         50,270         11.6         38,511         12.2         11,759         10           40-44         47,133         10.9         34,130         10.8         13,003         11           45-49         43,734         10.1         30,871         9.7         12,863         11           50-54         42,909         9.9         30,014         9.5         12,895         11           55-59         31,384         7.3         22,376         7.1         9,008         7		lds owner	ship of desi	ktop/laptop c	omputers b	y age distrik	oution of	
Group         Total         Male         Female           Number         Percent         Number         Percent         Number         Percent           All Ages         431,917         100         316,639         100         115,278         1           15-19         4,858         1.1         3,293         1.0         1,565         1           20-24         35,081         8.1         26,050         8.2         9,031         7           25-29         63,267         14.6         48,592         15.3         14,675         13           30-34         61,348         14.2         48,803         15.4         12,545         10           35-39         50,270         11.6         38,511         12.2         11,759         10           40-44         47,133         10.9         34,130         10.8         13,003         11           45-49         43,734         10.1         30,871         9,7         12,863         11           50-54         42,909         9.9         30,014         9.5         12,895         11           55-59         31,384         7.3         22,376         7.1         9,008         7  <	_		h	ousehold he	ad			
All Ages       431,917       100       316,639       100       115,278       1         15-19       4,858       1.1       3,293       1.0       1,565       1         20-24       35,081       8.1       26,050       8.2       9,031       7         25-29       63,267       14.6       48,592       15.3       14,675       13         30-34       61,348       14.2       48,803       15.4       12,545       10         35-39       50,270       11.6       38,511       12.2       11,759       10         40-44       47,133       10.9       34,130       10.8       13,003       11         45-49       43,734       10.1       30,871       9.7       12,863       11         50-54       42,909       9.9       30,014       9.5       12,895       11         55-59       31,384       7.3       22,376       7.1       9,008       7		То	tal	Ma	ale	Fen	Female	
15-19     4,858     1.1     3,293     1.0     1,565     1       20-24     35,081     8.1     26,050     8.2     9,031     7       25-29     63,267     14.6     48,592     15.3     14,675     13       30-34     61,348     14.2     48,803     15.4     12,545     10       35-39     50,270     11.6     38,511     12.2     11,759     10       40-44     47,133     10.9     34,130     10.8     13,003     11       45-49     43,734     10.1     30,871     9.7     12,863     11       50-54     42,909     9.9     30,014     9.5     12,895     11       55-59     31,384     7.3     22,376     7.1     9,008     7		Number	Percent	Number	Percent	Number	Percent	
20-24         35.081         8.1         26.050         8.2         9.031         7           25-29         63,267         14.6         48,592         15.3         14,675         12           30-34         61,348         14.2         48,803         15.4         12,545         10           35-39         50,270         11.6         38,511         12.2         11,759         10           40-44         47,133         10.9         34,130         10.8         13,003         11           45-49         43,734         10.1         30,871         9.7         12,863         11           50-54         42,909         9.9         30,014         9.5         12,895         11           55-59         31,384         7.3         22,376         7.1         9,008         7	All Ages	431,917	100	316,639	100	115,278	100	
25-29     63,267     14.6     48,592     15.3     14,675     12       30-34     61,348     14.2     48,803     15.4     12,545     10       35-39     50,270     11.6     38,511     12.2     11,759     10       40-44     47,133     10.9     34,130     10.8     13,003     11       45-49     43,734     10.1     30,871     9.7     12,863     11       50-54     42,909     9.9     30,014     9.5     12,895     11       55-59     31,384     7.3     22,376     7.1     9,008     7	15-19	4,858	1.1	3,293	1.0	1,565	1.4	
30-34         61,348         14.2         48,803         15.4         12,545         10           35-39         50,270         11.6         38,511         12.2         11,759         10           40-44         47,133         10.9         34,130         10.8         13,003         17           45-49         43,734         10.1         30,871         9.7         12,863         17           50-54         42,909         9.9         30,014         9.5         12,895         17           55-59         31,384         7.3         22,376         7.1         9,008         7	20-24	35,081	8.1	26,050	8.2	9,031	7.8	
35-39     50,270     11.6     38,511     12.2     11,759     10       40-44     47,133     10.9     34,130     10.8     13,003     11       45-49     43,734     10.1     30,871     9.7     12,863     11       50-54     42,909     9.9     30,014     9.5     12,895     11       55-59     31,384     7.3     22,376     7.1     9,008     7	25-29	63,267	14.6	48,592	15.3	14,675	12.7	
40-44     47,133     10.9     34,130     10.8     13,003     17       45-49     43,734     10.1     30,871     9.7     12,863     17       50-54     42,909     9.9     30,014     9.5     12,895     17       55-59     31,384     7.3     22,376     7.1     9,008     7	30-34	61,348	14.2	48,803	15.4	12,545	10.9	
45-49     43,734     10.1     30,871     9.7     12,863     1°       50-54     42,909     9.9     30,014     9.5     12,895     1°       55-59     31,384     7.3     22,376     7.1     9,008     7°	35-39	50,270	11.6	38,511	12.2	11,759	10.2	
50-54     42,909     9.9     30,014     9.5     12,895     11       55-59     31,384     7.3     22,376     7.1     9,008     7	40-44	47,133	10.9	34,130	10.8	13,003	11.3	
55-59 31,384 7.3 22,376 7.1 9,008 7	45-49	43,734	10.1	30,871	9.7	12,863	11.2	
	50-54	42,909	9.9	30,014	9.5	12,895	11.2	
60-64 21,052 4.9 14,590 4.6 6,462 5	55-59	31,384	7.3	22,376	7.1	9,008	7.8	
	60-64	21,052	4.9	14,590	4.6	6,462	5.6	
65-69 11,448 2.7 7,645 2.4 3,803 3	65-69	11,448	2.7	7,645	2.4	3,803	3.3	
70+ 19,433 4.5 11,764 3.7 7,669 6	70+	19,433	4.5	11,764	3.7	7,669	6.7	

use of Internet facilities increased from age 12-14 years, peaking at age 20-24 years and declined thereafter with increasing age

Pop	ulation 12 year	s and older ı	using interne	t facility by	age and sex	
Age Group	То	tal	Ma	les	Females	
	Number	Percent	Number	Percent	Number	Percent
All Ages	1,312,971	100	832,789	100	480,182	100
12-14	52,889	4.0	29,821	3.6	23,068	4.8
15-19	223,394	17.0	128,946	15.5	94,448	19.7
20-24	349,551	26.6	211,897	25.4	137,654	28.7
25-29	253,085	19.3	160,250	19.2	92,835	19.3
30-34	149,036	11.4	101,619	12.2	47,417	9.9
35-39	89,520	6.8	63,233	7.6	26,287	5.5
40-44	60,780	4.6	42,737	5.1	18,043	3.8
45-49	45,267	3.4	31,364	3.8	13,903	2.9
50-54	36,956	2.8	25,682	3.1	11,274	2.3
55-59	23,329	1.8	16,790	2.0	6,539	1.4
60-64	12,190	0.9	8,860	1.1	3,330	0.7
65-69	5,577	0.4	4,022	0.5	1,555	0.3
70 +	11,397	0.9	7,568	0.9	3,829	0.8
						14

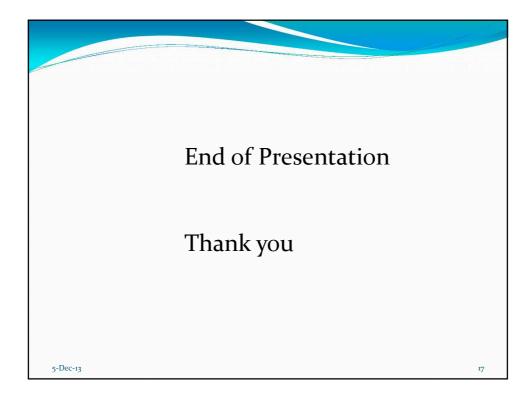
7



# RECOMMENDATIONS AND CONCLUSION

- It is very important to collect ICT statistics using household surveys and census, to make informed decisions on specific areas that need policy attention such as underserved areas, rural areas, to set-up Internet centers in public places, etc
- Mobile phone use is extensive but it is important to measure mobile ownership
- More regular data collection is necessary to monitor the evolution of ICT adoption and monitor the divides (urban-rural, gender, etc)

16



# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



**Contribution to WTIS-13** 

Document C/17-E 6 December 2013 English

**SOURCE:** The Earth Institute, Columbia University

TITLE: Keynote: Sustainable Development and Information and Communications Technology

# Sustainable Development and Information and Communications Technology

Prof. Jeffrey D. Sachs

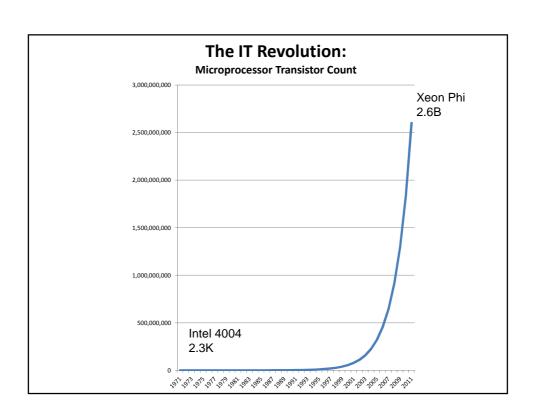
11<sup>th</sup> WTIS Symposium Mexico City December 4, 2013

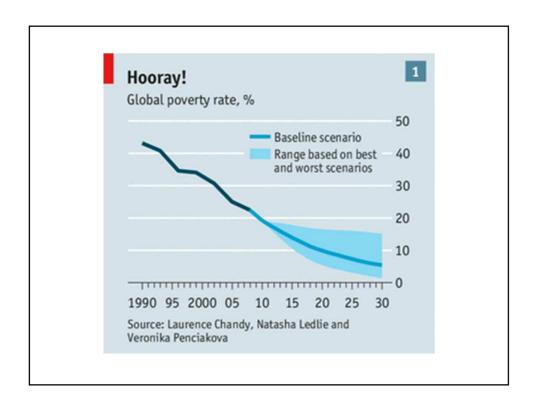
Why SDGs?

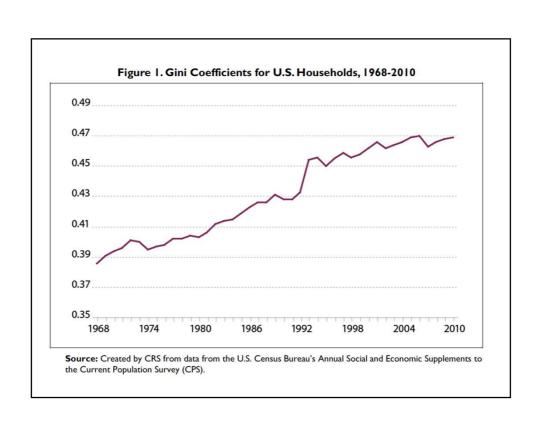
Humanity Has Entered A New Era

"For man holds in his mortal hands the power to abolish all forms of human poverty and all forms of human life."

> -JFK Inaugural Address January 20, 1963









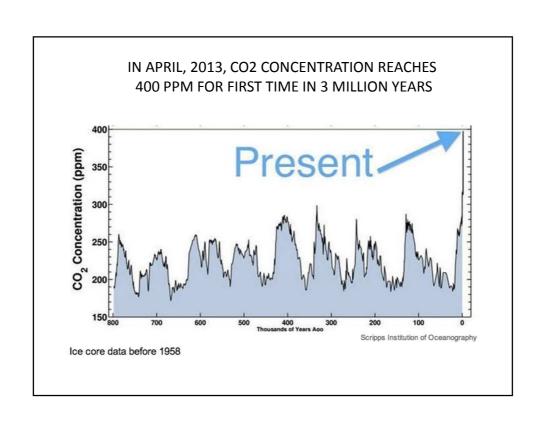


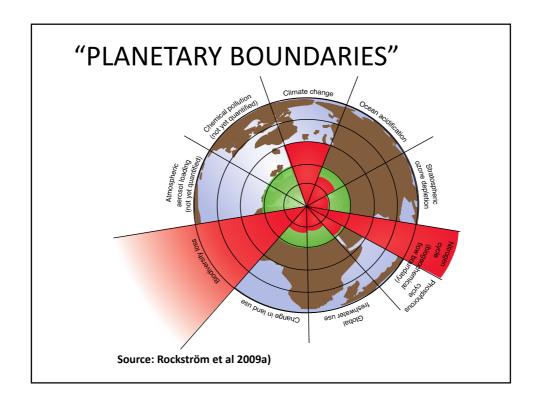


BEICHUAN, SICHUAN PROVINCE, JULY 2013









Motivations for the SDGs:

Public Awareness
Activism
Knowledge Communities
Political and Corporate Accountability

# **PROPOSED SDGs:**

- 1. END EXTREME POVERTY
- 2. JOBS AND GROWTH
- 3. SOCIAL INCLUSION FOR WOMEN, MINORITIES, YOUTH
- 4. EDUCATION FOR ALL
- 5. HEALTH FOR ALL
- 6. FOOD SECURITY FOR ALL
- 7. FIGHT CLIMATE CHANGE WITH SUSTAINABLE ENERGY
- 8. BIODIVERSITY CONSERVATION
- 9. RESILIENT CITIES
- 10. GOOD GOVERNANCE FOR SUSTAINABLE DEVELOPMENT

# **KEY ROLES FOR ICT:**

ICT FOR HEALTH
ICT FOR EDUCATION
ICT FOR SUSTAINABLE AGRICULTURE
ICT FOR SMART ENERGY SYSTEMS
ICT FOR SMART URBAN NETWORKS
ICT FOR IMPLEMENTING THE SDGS

# THE NEED FOR TRUE PUBLIC-PRIVATE PARTNERSHIPS

# TIMELINE TO THE SDGS

SPRING 2014, OPEN WORKING GROUP REPORT

SEPTEMBER 2014, CLIMATE SUMMIT AT UN

FALL 2014, SECRETARY-GENERAL'S RECOMMENDATIONS

FIRST-HALF 2015, INTERGOVERNMENTAL NEGOTIATIONS

SEPTEMBER 2015, SDG SUMMIT AT UN

NOVEMBER 2015, CLIMATE NEGOTIATIONS IN PARIS

We choose to go to the moon. We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard, because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one which we intend to win, and the others, too.

President John F. Kennedy, Rice University, September 12, 1962

# 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



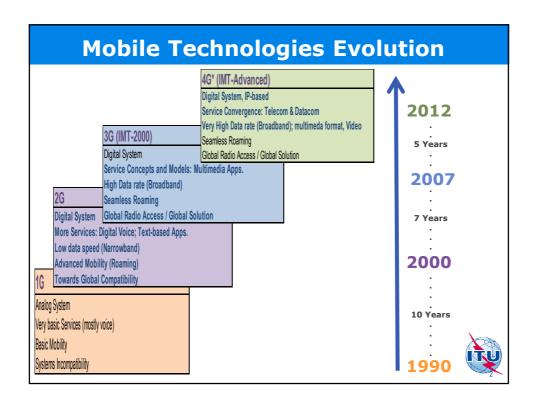
**Contribution to WTIS-13** 

Document C/18-E 6 December 2013 English

SOURCE: ITU

**TITLE:** Emerging issues in measuring telecommunication infrastructure





# **IMT Concept\***

From: Recommendation ITU-R M.1224-1

International Mobile Telecommunications (IMT) systems are mobile systems that provide access to a wide range of telecommunication services including advanced mobile services, supported by mobile and fixed networks, which are increasingly packet-based

IMT systems support low to high mobility applications and a wide range of data rates in accordance with user and service demands in multiple user environments. IMT also has capabilities for high quality multimedia applications within a wide range of services and platforms, providing a significant improvement in performance and quality of service.

IMT encompasses both IMT-2000 & IMT-Advanced

# **IMT Key Features**

From: Recommendation ITU-R M.1224-1

- A high degree of commonality of functionality worldwide while retaining the flexibility to support a wide range of services and applications in a cost efficient manner;
- Compatibility of services within IMT and with fixed networks;
- 3. Capability of interworking with other radio access systems;
- 4. High quality mobile services;
- 5. User equipment suitable for worldwide use;
- 6. User-friendly applications, services and equipment:
- 7. Worldwide roaming capability;
- 8. Enhanced peak data rates to support advanced services and applications.

These features enable IMT to address evolving user needs and the capabilities of IMT systems <u>are being continuously enhanced</u> in line with user trends and technology developments

# IMT vs. xG

# IMT:

Devised within ITU through the work of *ITU Study Groups* (worldwide participation, amongst all stakeholders: regulators, operators, manufactures, universities and R&D Centers, Regional Organizations, etc.)

Unique set of Definitions and Specifications (through ITU-R publications)

### xG:

Devised by operators and mobile community.

There is <u>no unique set</u> of definitions and specifications.

**IMT-2000 and 3G:** there was <u>consensus</u> about <u>matching both these concepts</u> and associated specifications.

**IMT-Advanced and 4G:** <u>no consensus</u> has been yet reached:

- Some Regulators demand that a 4G brand must comply with IMT-Advanced specifications.
- Other Regulators recognize 4G as those technologies providing an enhanced performance in comparison to IMT-2000 Specifications.



	IMT Technical Indicators
INDICATORS	NATIONAL DEPLOYMET OF MOBILE BROADBAND (IMT)
USERS	Subscriptions/Subscribers of broadband mobile (IMT Systems)
BANDS	IMT Bands (decided by WRCs) being brought into service for mobile broadband (IMT Systems)

This technical indicators might be joined to other info (economic, social, etc.) to merge new key indicators (e.g. Broadband price Basket, etc.)

Also important to review spectrum authorized for particular license-exempted devices (General Use License), as: Wi-Fi



				Impleme Planned?			ommercially ilable (yes/no)	Subcribers/ subcriptions	Frequency (and Band		1
From R	ec. ITU-R	M.1457-11 (02/2013)	)	rianneu:	(yes/ no)	ava	nable (yes/no)	subcriptions	(and band	iwidiii)	1
		so known as 3G)									
1- IMT-2000 CD	MA Direct	W-CDMA UMTS	00								1
Spread		UTRA FDD, E-UTRA F				1					
2- IMT-2000 CD Carrier	MA Multi-	CDMA 2000 1xRTT, E EV-DV: UMB	V-DO,								
Carrier		7.5									
3- IMT-2000 CD	MA TDD	TD-CDMA UMTS UTRA TDD, E-UTRA T	חח								1
4– IMT-2000 TD	MA Single-	UWC 136 (ATIS/TIA);	טט			1					ĺ
Carrier		EDGE									
5- IMT-2000 FD		DECT									ĺ
6- IMT-2000 OF		WiMAX									
WMAN		IEEE Standard 802.16e R M.2012 (01/2012)									
FIOII		dvanced									
1- LTE-Advanc	ed	LTE Release 10 and Be	yond								
- WirelessMAN-Advanced IEEE Standard 802.16m		n									
		,				1		'			
	Other (ple	ease specify)				<u> </u>					<u> </u>
		Mobile Broadbar	nd (IMT) Li	icensing			License-E	xempted (Gen	eral use Lice	ense)	
	Lincensed BW	coverage obligations included in the licence?	Price paid	for the year of	License te	rm:		Frequenc	v Range		
Band (MHz)	(MHz)	(geographic population/both)	licen	ce* licensin	g (years)		Band (GHz)	_	nax), GHz	Year	
450-470							2.4 - 2.5	(2) 11	), 0.22		4
698-960						$\neg$	5.1 - 5.9	_			4
1710-2025					1	$\neg$		_			4
2110-2200						$\dashv$	Other Bands				
2300-2400				_		$\dashv$	(Please specif	y)			
2500-2400				_	-	$\dashv$					
3400-3600					+	_					

