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الاتحاد

أخبار

www.itu.int/itunews

تغير المناخ ومؤتمر كوبنهاغن

تسخير التكنولوجيا لصالح المناخ

الجلسة 2009

ممثلو هيئات تنظيم الاتصالات
وقادة صناعة الاتصالات
وتكنولوجيا المعلومات
يجتمعون في بيروت





Wake-up call.

Climate change is a serious problem. So at the International Telecommunication Union (ITU), we're looking at serious solutions. For instance, by using information and communication technologies (ICTs) to monitor global climate change. Or by working with other industries to reduce greenhouse gas emissions through the innovative use of ICTs. And, of course, by promoting and adopting a carbon neutral approach within our own industry. We've heard the wake-up call. Through leadership and example, ITU is determined to answer it.



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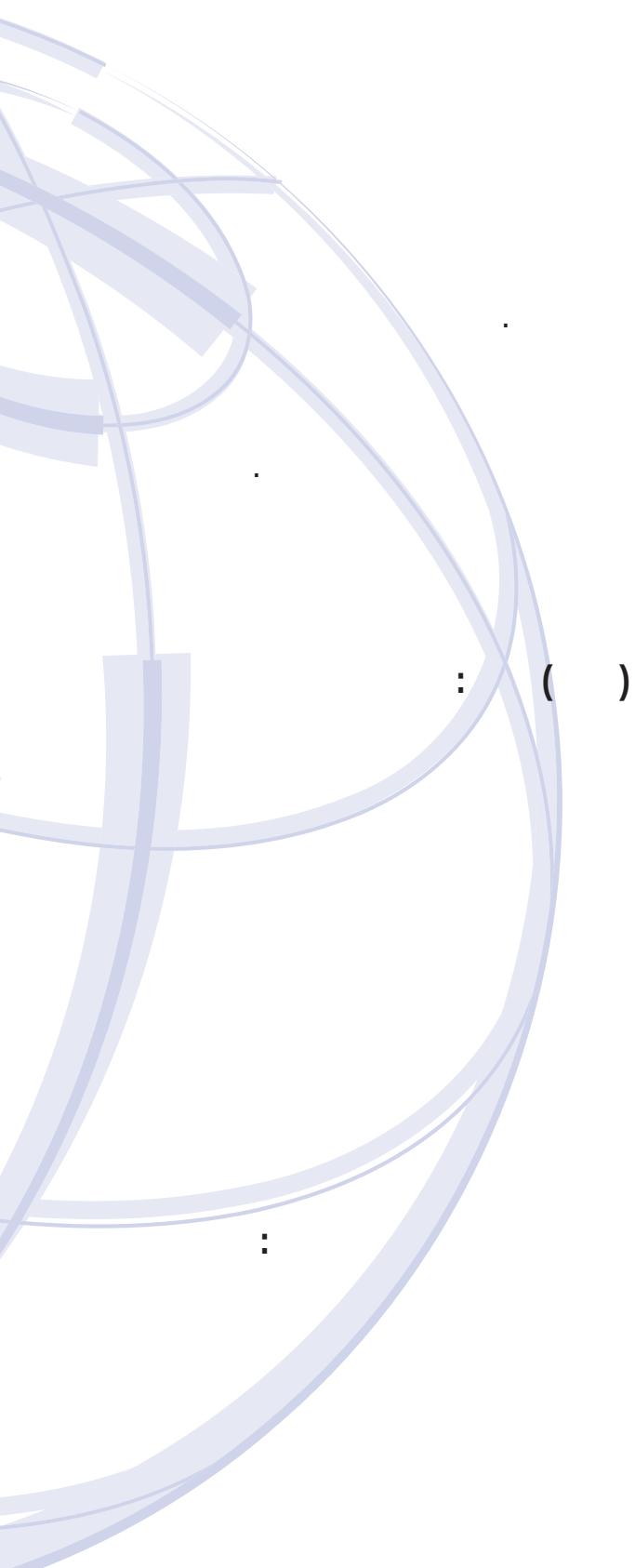
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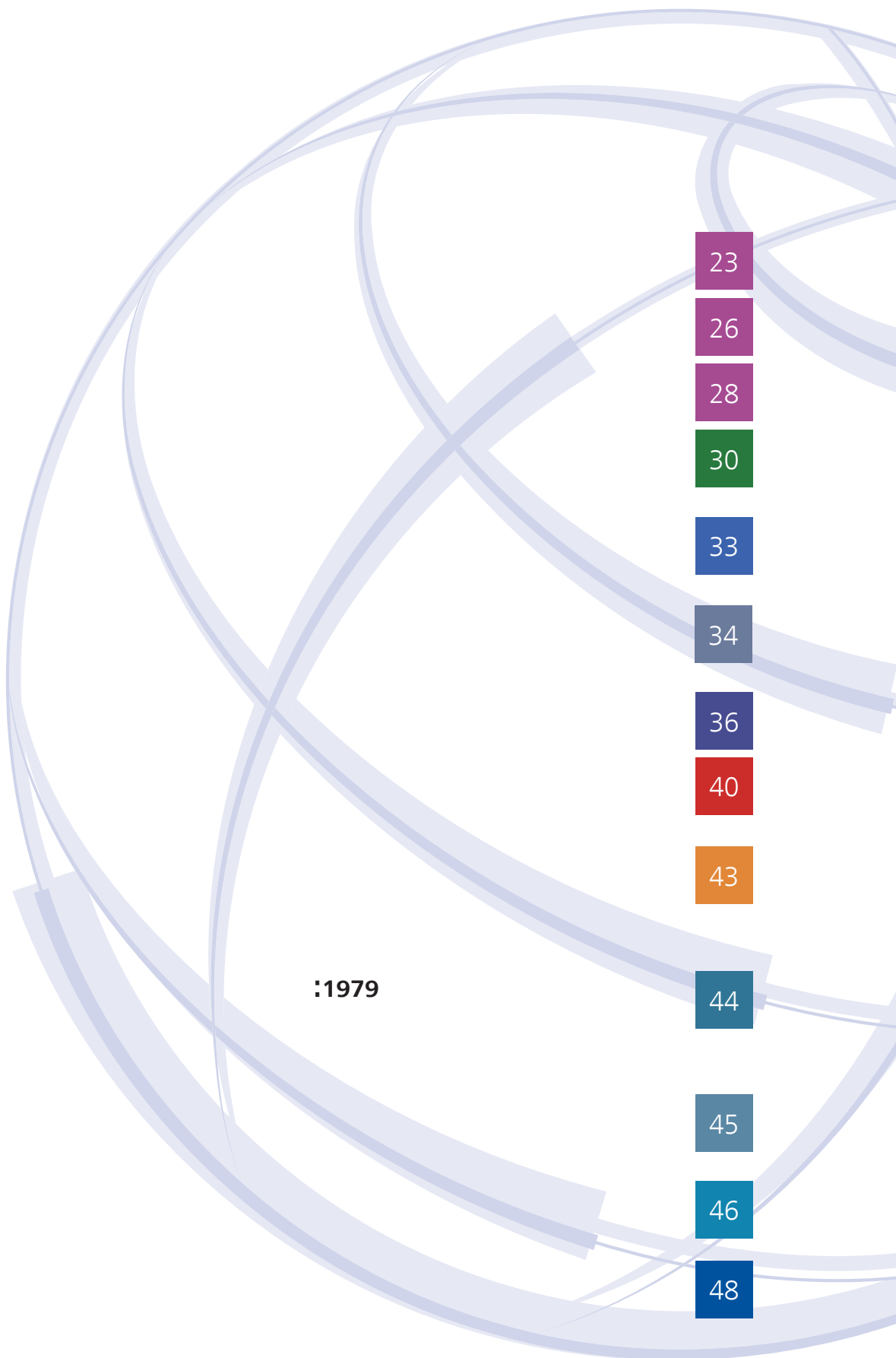
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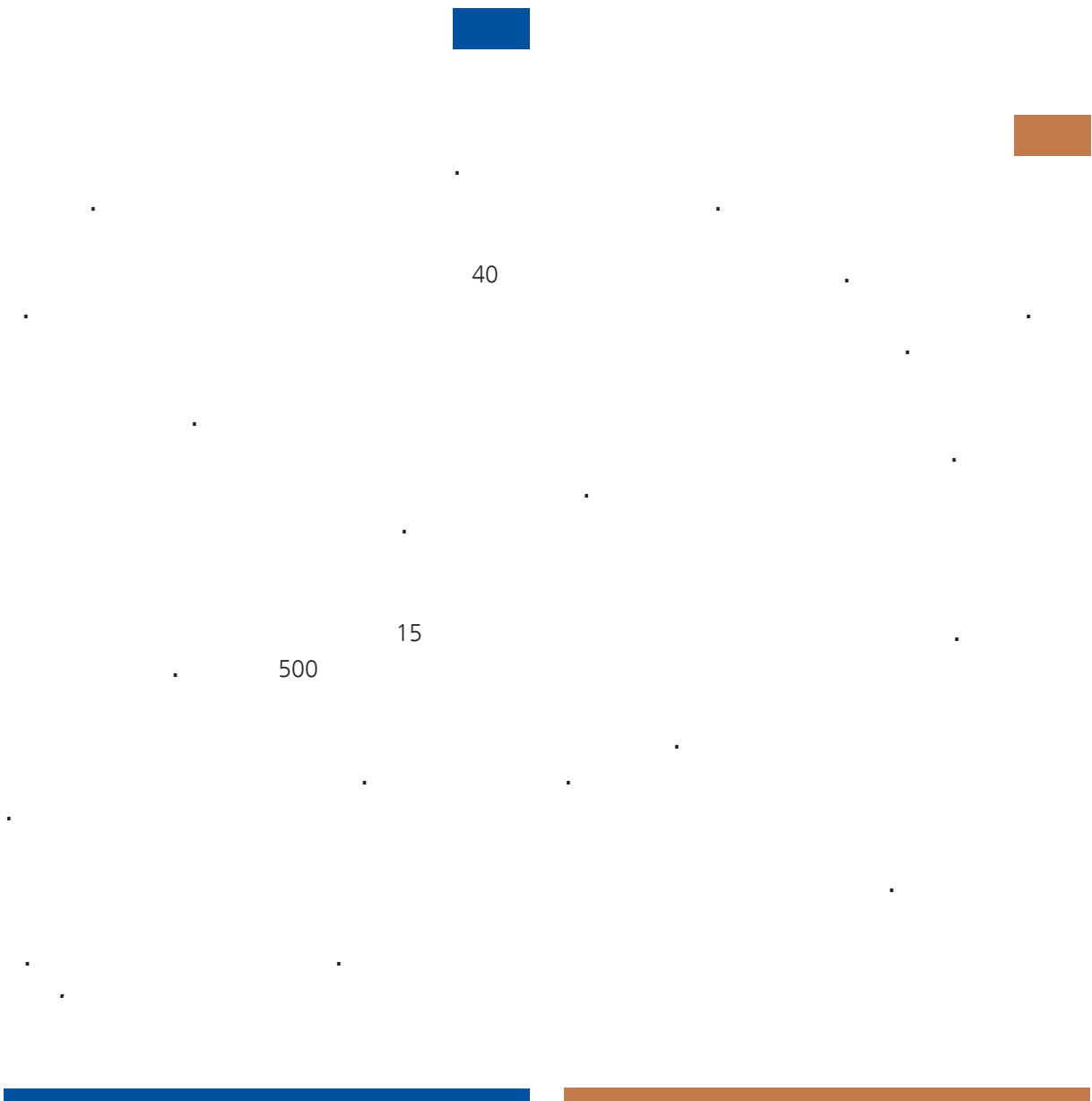
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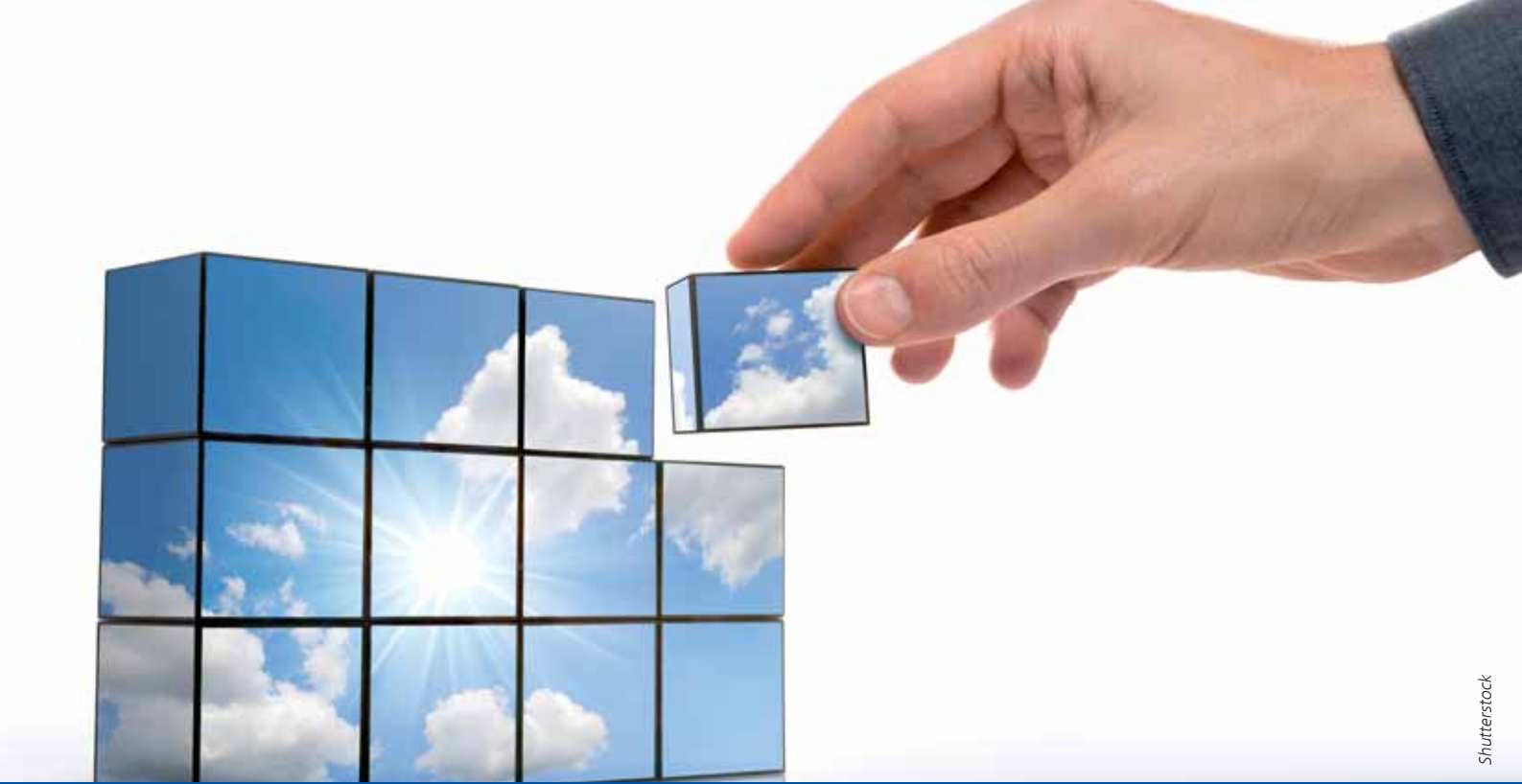
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“Outline for the First Global IT Strategy For CO₂ Reductions”: *
WWF, 2008



(cloud computing)

Microsoft® Hohm™

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"From workplace to anyplace": WWF, 2009 *

Microsoft Dynamics® AX



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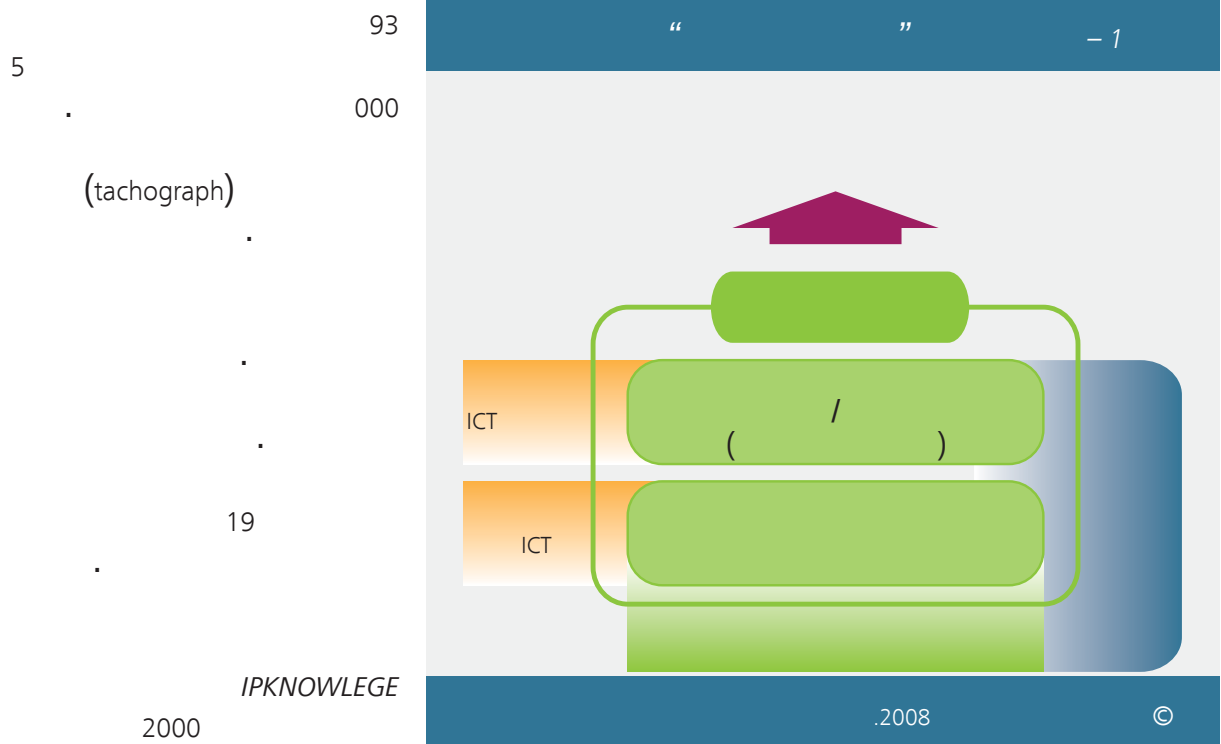
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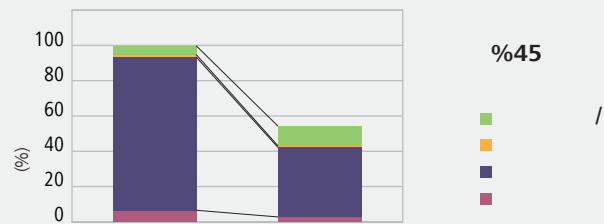
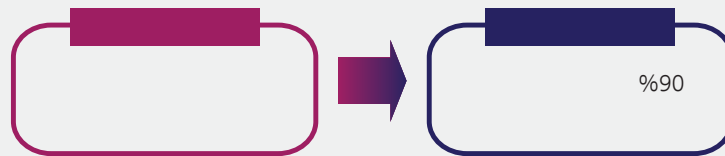
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*“Smart 2020 Report. Enabling a Low Carbon Economy”, The *
Climate Group, 2008.*



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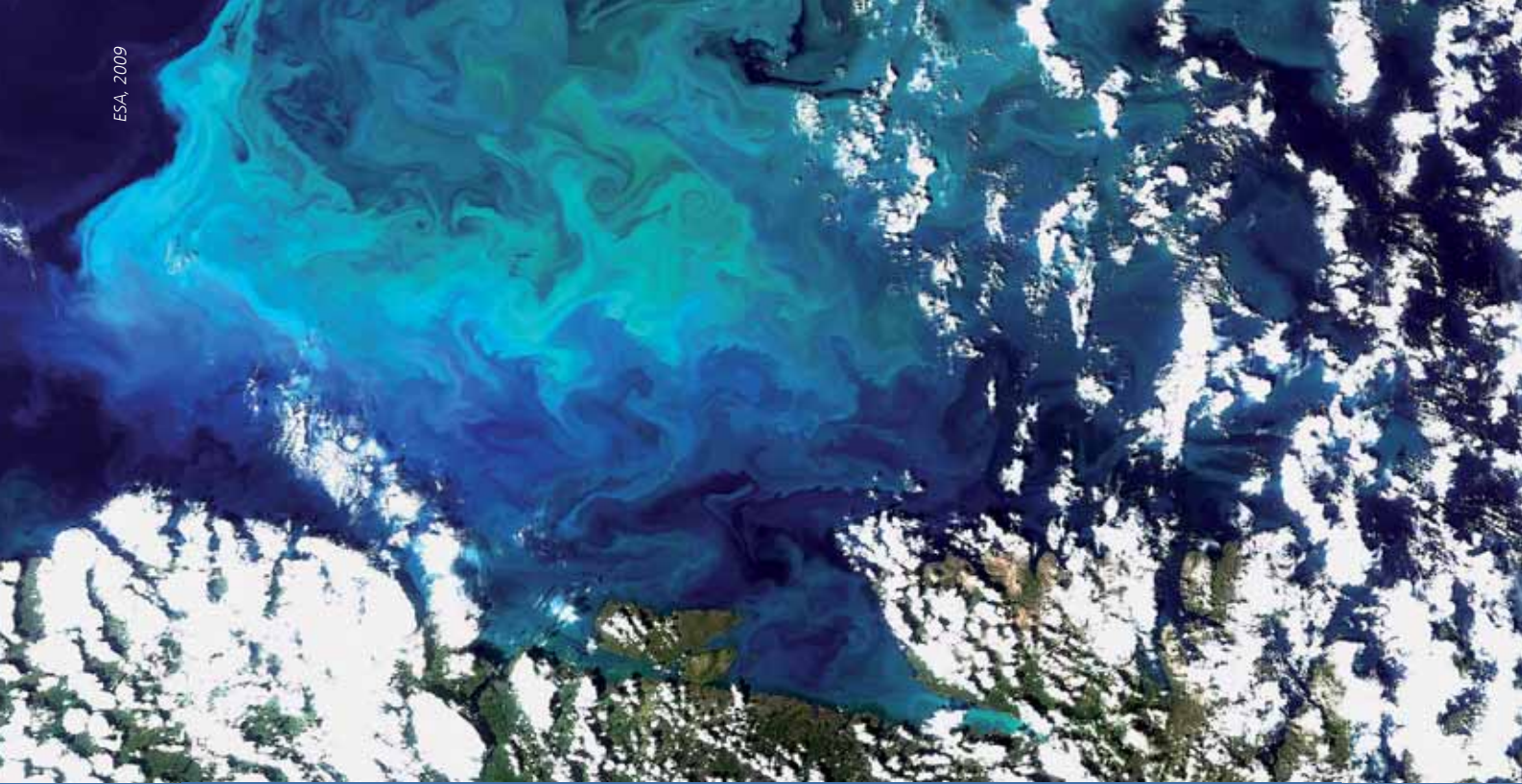
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“Blue Earth”

(pedometer)

LG Electronics

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“Pop” LG GD510

KDDI

(Solar Phone)

Sharp Electronics “eco-calculator”

ZTE Corporation

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“Nokia 1611”

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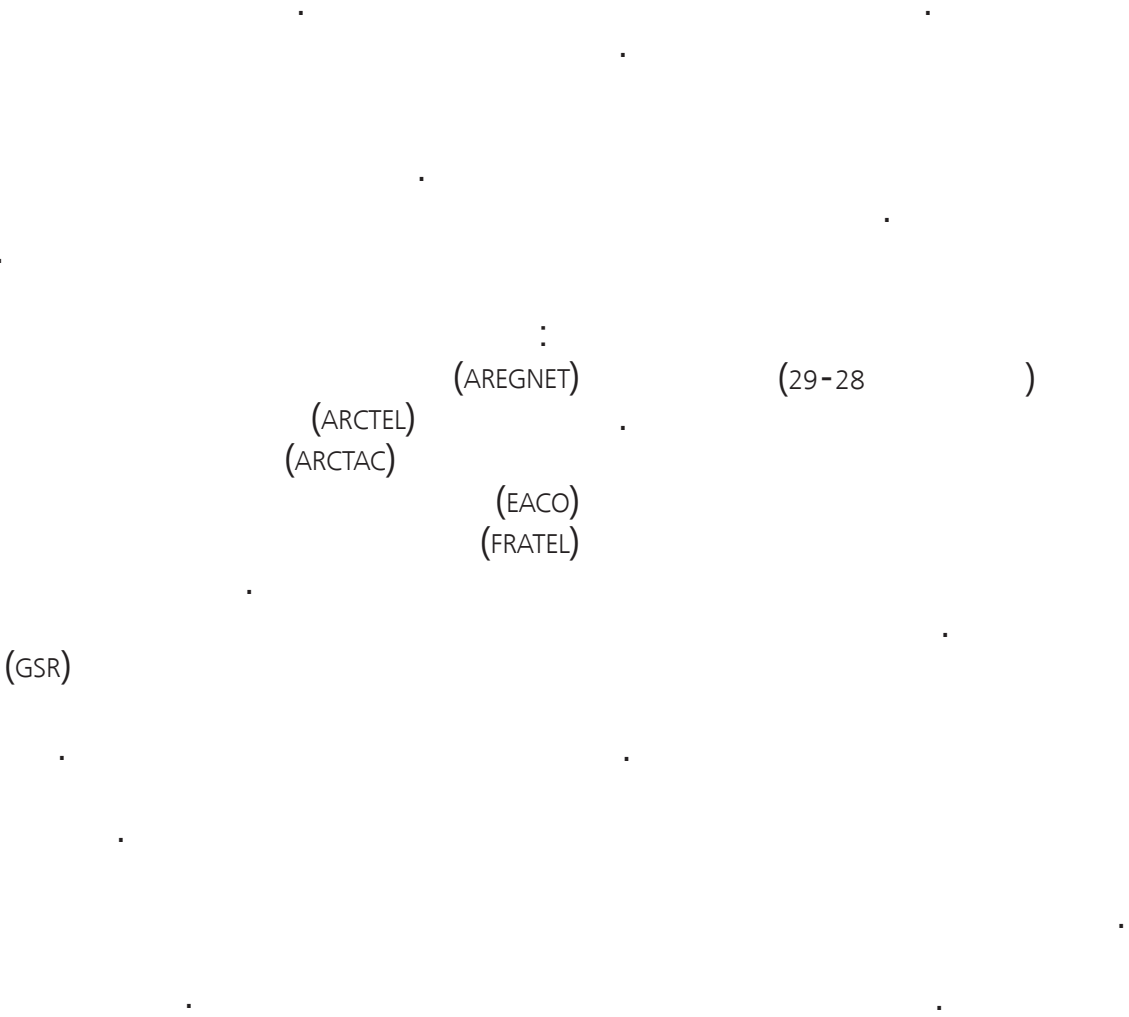
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tributions/GSR09_BestPractice_E.pdf.

Global Symposium for Regulators & Global Industry Leaders' Forum

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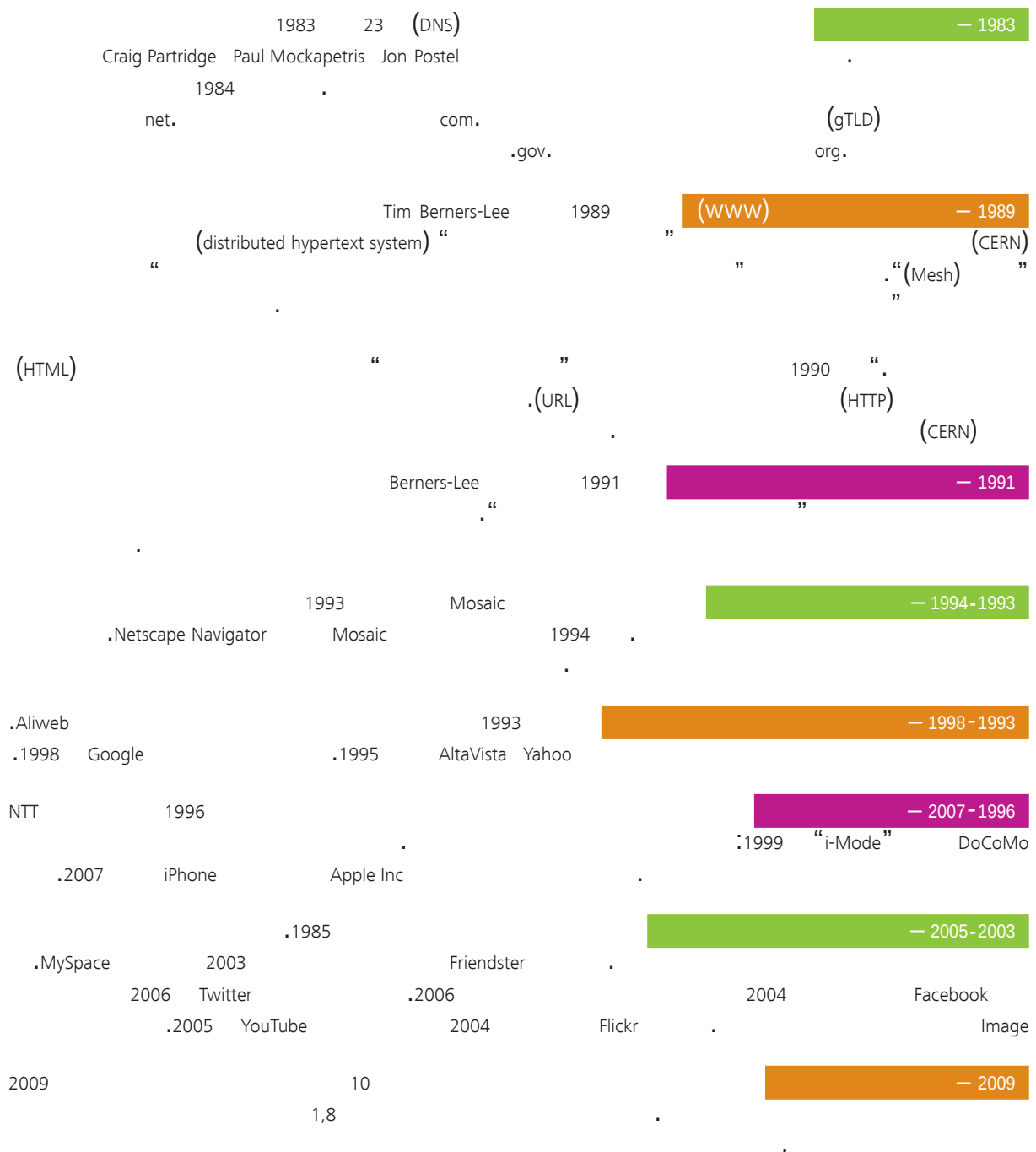
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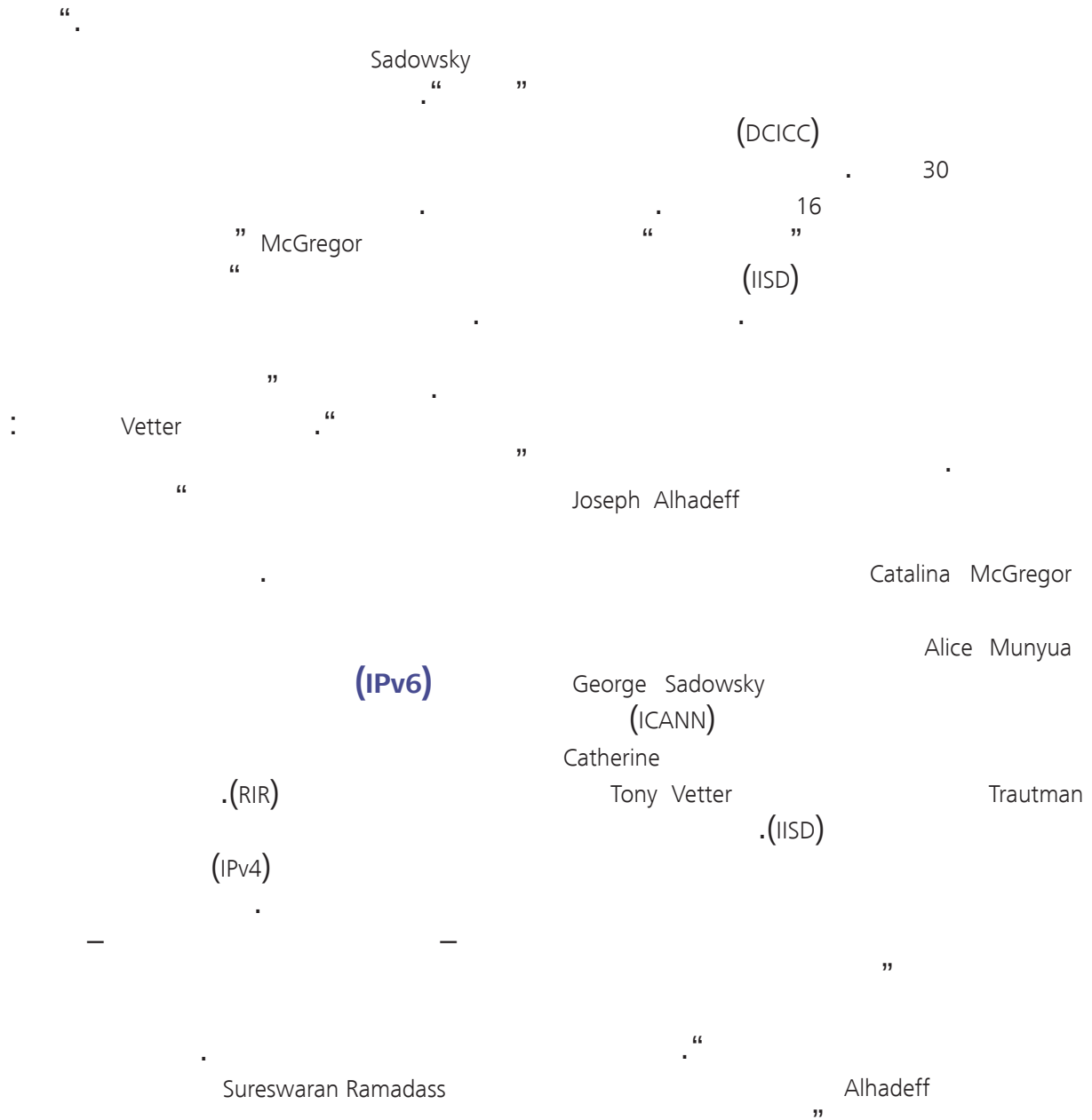
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Cynthia Waddell

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World Wide Web Consortium (W3C)





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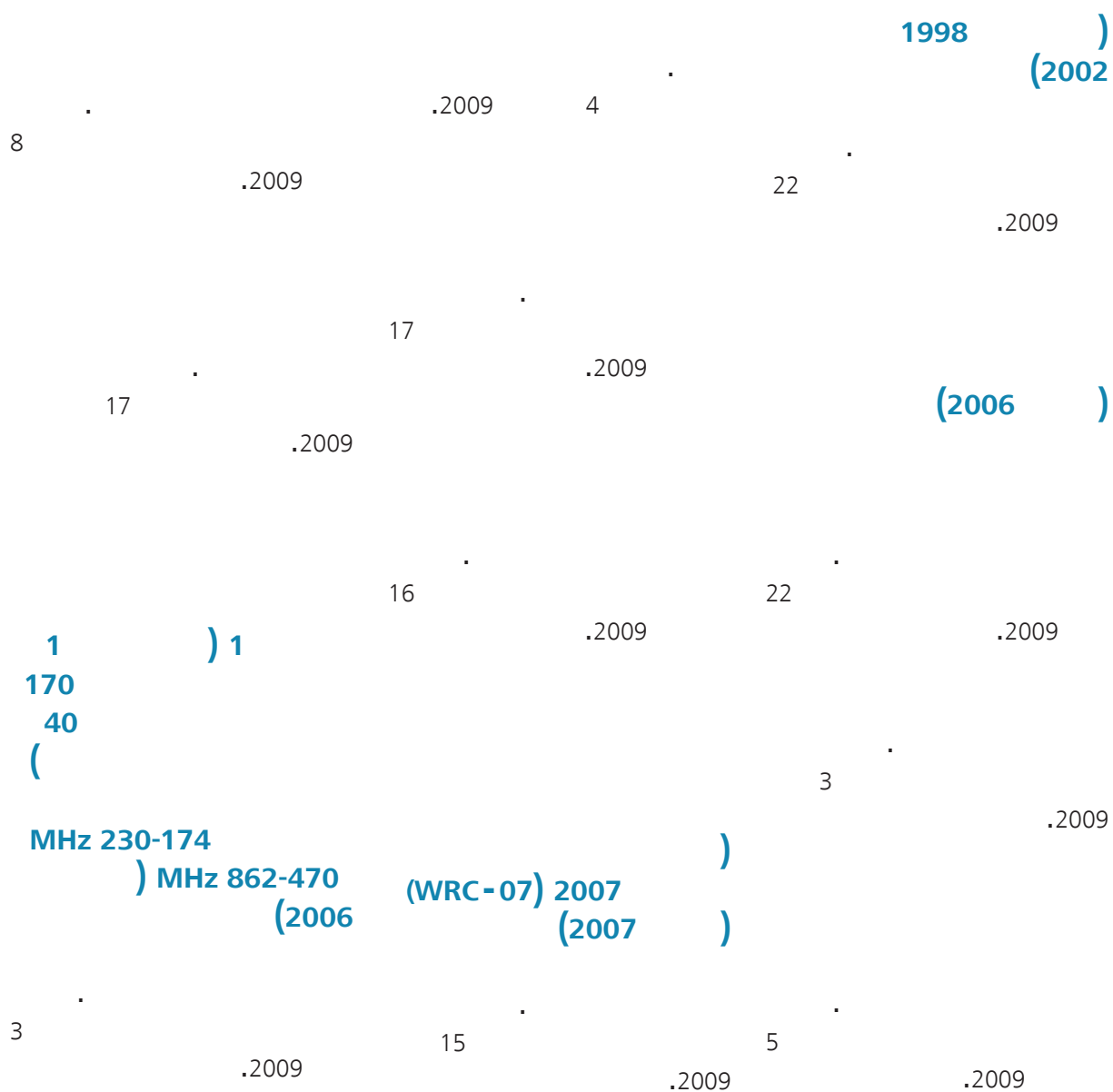
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